



CANADIAN WAR
MUSEUM
-
MUSÉE CANADIEN
DE LA GUERRE



FIGHTING IN FLANDERS

GAS. MUD. MEMORY.

NATIONAL
PRESENTING
SPONSOR



TRAVELLING EXHIBITION
CANADIAN WAR MUSEUM

warmuseum.ca/travelling

Canada



Cloth Hall, Ypres 1914
Drawn by Alfred Bastien, 1914
Beaverbrook Collection of War Art
CWM 19710261-0064

FIGHTING IN FLANDERS

GAS. MUD. MEMORY.

A TRAVELLING EXHIBITION DEVELOPED BY THE CANADIAN WAR MUSEUM IN PARTNERSHIP WITH THE MEMORIAL MUSEUM PASSCHENDAELE 1917, BELGIUM, AND WITH THE GENEROUS SUPPORT OF THE E.W. BICKLE FOUNDATION.

The 2D and 3D versions of the exhibition help visitors learn more about the experiences of Canadian soldiers in Belgium. Both versions explore life on the battlefield, which was characterized by the use of poison gas during the Second Battle of Ypres, and by a sea of thick mud at Passchendaele. The adaptability of soldiers and Belgian civilians lies at the heart of this exhibition, which ends with an overview of how commemoration of the war has evolved in Belgium and Canada over the past century.

Gas Chamber at Seaford
Painted by Frederick Varley, 1918
Beaverbrook Collection of War Art
CWM 19710261-0772



2D VERSION

CONTENT

- 2 standalone double-sided panel (10 ft wide x 8 ft high)
- 2 double-sided introduction and conclusion panels (3 ft wide x 7 ft high)

REQUIRED EXHIBITION SPACE

30–50 m² (325–540 ft²)

LOAN FEE

Loan fee for the 2D exhibition generously financed by the Memorial Museum Passchendaele 1917. The borrower must pay for incoming shipping.

ACCOMPANYING MATERIAL

Souvenir catalogues available in English and French

3D VERSION

CONTENT

- Approximately 35 artifacts, including gas masks, protective gear, chemical gas devices, uniforms and paintings
- 3 interactive modules, including a smell station where visitors can sniff simulated gas odours, and a magnet-board game allowing visitors to compose their own poems inspired by In Flanders Fields by John McCrae
- 2 videos

REQUIRED EXHIBITION SPACE

140–170 m² (1,500–1,800 ft²)

RENTAL COSTS

Starting at \$15,000¹, transportation included.² The borrower must provide insurance for the total value of the exhibition.

ACCOMPANYING MATERIAL

Souvenir catalogues available in English and French

CONSERVATION

- Approval of Standard Facility Report
- Humidity: 50% (+/- 2%)
- Steady temperature: 20°C (+/- 2°C)
- Variable lighting levels: depending on the objects displayed, lowest required level is 50 lux.

SECURITY

- 24-hour electronic or human surveillance.
- Human surveillance during unloading and loading of crates and installation and dismantling of the exhibition

AVAILABILITY

2015–2018 (minimum 12-week rental)

CONTACT

Travelling Exhibitions
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1. Museums can apply for government funding.
2. Certain conditions apply.