



Annual Report 2006–2007



Canadian Museum of Civilization Corporation

CANADIAN MUSEUM OF CIVILIZATION

100 Laurier Street
Gatineau, Quebec
J8X 4H2

www.civilization.ca

CANADIAN WAR MUSEUM

1 Vimy Place
Ottawa, Ontario
K1R 1C2

www.warmuseum.ca

Information and Services: **819 776-7000/1 800 555-5621**

Teletype (TTY): **819 776-7003**

Group Reservations: **819 776-7014**

Facility Rentals: **819 776-7018**

Membership: **819 776-7100**

Volunteers: **819 776-7011**

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Table of Contents

Message from the Chair and the President and CEO	2
The 150th Anniversary	7
Highlights	8
CANADIAN MUSEUM OF CIVILIZATION CORPORATION	10
Mandate	11
Guiding Principles	11
Corporate Governance	12
Objectives and Achievements	15
Operations	19
Marketing	21
Partners and Donors	22
CANADIAN MUSEUM OF CIVILIZATION	24
Exhibitions	25
Collections	29
Research	33
Public Programs	36
Communication of Knowledge and Expertise	39
Public Affairs	42
Special Exhibitions	43
CANADIAN WAR MUSEUM	46
Exhibitions	47
Collections	50
Research	53
Public Programs	53
Communication of Knowledge and Expertise	55
Public Affairs	56
Special Exhibitions	57
Lists of Donors and Sponsors	58
MANAGEMENT DISCUSSION AND ANALYSIS	72
FINANCIAL STATEMENTS	73



Steven Darby

Message from the Chair and the President and CEO



Marie-Louise Deruaz



Marie-Louise Deruaz

“Together, our Museums maintained their status as the country’s most popular museums — attracting 1.8 million visitors.”

A MEMORABLE YEAR

This was a memorable year for our two national museums. In 2006–07, both the Canadian Museum of Civilization (CMC) and the Canadian War Museum (CWM) reached significant milestones in their histories. Both engaged their visitors with special exhibitions that were enlightening, innovative and superbly staged. Both also continued with research, curatorial and programming activities that are of the highest calibre.

Together, they maintained their status as the country’s most popular museums — attracting 1.8 million visitors. The largest portion of the visitors, in both winter and summer seasons, comprises Canadians from across the country, outside the National Capital Region. Significant numbers are international visitors, and many are from the Ottawa-Gatineau area, of course. Our museums continue to prove their worth as premier guardians and exhibitors of Canada’s social, cultural and military heritage.

Two major milestones to celebrate

Among the year's many highlights were two celebrations: one honouring the 150th anniversary of the Museum of Civilization, the other marking the arrival of the one-millionth visitor to the new War Museum.

The 150th anniversary of the CMC was an opportunity for Canada's national museum of human history to reflect on its own past, which dates back to 1856 and the founding of the first public museum in what was then the Province of Canada. What began as a tiny collection of Aboriginal pipes and stone tools has now become one of the world's leading museum institutions and home to over 3 million artifacts, including some of Canada's most important historical treasures. The CMC's legacy of growth, adaptation, and service to Canadians is remarkable and inspiring.

The anniversary was also the occasion for the Museum to launch a new National Collection Fund. Its purpose is to support the acquisition of artifacts that might otherwise be lost to our national heritage. Support for the Fund was immediate. Its kick-off event — the Civilization Costume Ball — was a large public success. An anniversary Open House was also an important success, attracting more than 10,000 guests. Other activities for the 150th included: publication of a book on the Museum's history; mounting of an exhibition; and various public educational programs.

One million visitors

The year's other significant milestone was the arrival of the one-millionth visitor to the new Canadian War Museum, just 22 months after the building opened in May 2005. Visitors to the CWM are always invited to end their tour by recording their thoughts on comment cards. Thousands have done so. To mark the one-millionth-visitor celebration, the Museum published a small collection of visitor thoughts under the title *Reflections on the Canadian War Museum*.

Some of the comments are poetic ("This museum moved me, taught me, touched my heart and inspired me."); some are personal ("Long live the soldiers who died for me. Thank you great grandpa. Thank you."); some are wistful ("We will remember, but will we ever learn?"). Together, the comments reveal that visitors to the War Museum are getting a true sense of war's brutality; they are learning how war and conflict have shaped this country and affected its people; and they are gaining new respect for those who have worn, or are now wearing, a Canadian uniform.

We are heartened by those reactions, and confident that the next million visitors will find the experience to be equally affecting and rewarding.

"The anniversary was also the occasion for the Museum to launch a new National Collection Fund. Its purpose is to support the acquisition of artifacts that might otherwise be lost to our national heritage. Support for the Fund was immediate."

"The year's other significant milestone was the arrival of the one-millionth visitor to the new Canadian War Museum, just 22 months after the building opened in May 2005."

Left: Pierre Dufour
Right: Dr. Victor Rabinovitch

Message from the Chair and the President and CEO

Special exhibitions

In their permanent galleries, the Museums outline the story of Canada's social, cultural and military history. Those galleries are complemented by a variety of special, temporary exhibitions curated internally, developed through partnerships, or borrowed from other institutions.

Last year, new special exhibitions at the Museum of Civilization included **MASTERS of the Plains** (see page 26), **UNIQUE!** (see page 26) and **PETRA** (see page 27). This wide range of subjects is a hallmark of the CMC, reflecting its broad mandate, the range of its curatorial expertise, and the cosmopolitan interests of its visitors.

At the War Museum, special exhibitions included **CLASH OF EMPIRES** (see page 49), **CANADA UNDER ATTACK** (see page 48) and **AFGHANISTAN** (see page 48). Again, this range of topics is striking: the three conflicts differ profoundly from each other in terms of their historical settings and methods of warfare. Yet each illustrates how war has affected our country, and how Canadian efforts in time of conflict have affected the world beyond our borders.

National institutions

The two museums that form the Canadian Museum of Civilization Corporation (CMCC) are national institutions belonging to all the people of Canada. As we have already noted, more than half the museums' visitors are from outside the region. Both museums also disseminate their knowledge across the country. The Corporation's very extensive Website (www.civilization.ca) is one vehicle for outreach, but it is certainly not alone.

In 2006–07, the Corporation circulated exhibitions to 18 museums across Canada; we are the largest single source of travelling history exhibitions in the country. The CMCC also loaned hundreds of artifacts to Canadian and foreign institutions for display on a short- or long-term basis. In addition, our historians, curators and other experts shared their knowledge and expertise in published articles and by professional visits, and they delivered over 100 lectures and other presentations in Canada and abroad.

Challenges

Every year of operations has its challenges, and 2006–2007 was no exception. The renewed strength of the Canadian dollar vis-à-vis the US currency, and a reduced flow of cross-border family traffic, cut heavily into tourism visits by Americans. Within Canada, the rising cost of gasoline has created uncertainty in domestic markets. During the last year, however, despite a small reduction in total visits compared to 2005–06, the Corporation met its financial revenue targets.

With regard to major capital expenditure, however, both museums face ongoing financial challenges. In December 2006, the Government of Canada announced new funding for capital repairs in five crown-owned cultural institutions. A limited capital grant will allow the Corporation to undertake its most pressing repair work (in addition to routine maintenance funded internally). The Corporation continues to seek an adequate capital base to respond to life-cycle repairs, and also to provide inflation protection for contracted services and building operations. It is also facing extraordinary pressures to meet the increasing demands of municipal tax assessments. This is the most significant financial issue facing the Corporation, which remains unsolved.

The future

Despite the continuing challenges, we are heading into the new year with a spirit of optimism. In the months ahead we will finalize our new strategic plan, which will establish our goals and priorities for the next five years. We will add exceptional new exhibits to some of our permanent galleries, and important new artifacts to our permanent collections. We will expand our presence on the Internet. If funding can be secured, we are ready to boost our national presence and cooperative projects across Canada and abroad. Announcement of initiatives in all these areas will be made in 2007–08.

Above all else, we will continue to conduct basic research and develop innovative ways of informing Canadians. In this way, we will continue to fulfill our essential mandate: to preserve, study and promote the history and culture of Canada for the benefit of present and future generations.



Dr. Victor Rabinovitch
President and Chief Executive Officer



Pierre Dufour
Acting Chair

Dr. Victor Rabinovitch has served as President and Chief Executive Officer of the Canadian Museum of Civilization Corporation since April 2000.

Previously, Dr. Rabinovitch held positions as Assistant Deputy Minister with various federal departments. He oversaw the Branch administering the national public pension programs in Canada's social security system. With the Department of Canadian Heritage, he was responsible for a wide range of Canadian cultural programs. He also worked extensively in national and international fisheries management.

Dr. Rabinovitch currently holds a number of positions in the community, including Board member of the Corporation de développement économique de la Ville de Gatineau, and Fellow of the School for Policy Studies at Queen's University. In 2005, he was named CEO of the Year for the para-public sector by the Regroupement des gens d'affaires de la Capitale nationale.

Currently a partner in the law firm of Dufour, Isabelle, Leduc, Bouthillette, Lapointe and Beaulieu, **Pierre Dufour** has practiced law within a number of fields for more than four decades, and has extensive experience as a member of other boards.

Mr. Dufour has overseen special projects for federal and provincial government organizations, and has served as legal advisor to insurance, real estate, construction, and business corporations, as well as to provincial and national sports federations.

In addition to serving as a governing member of the Gatineau Chamber of Commerce, Mr. Dufour is active in community life and in supporting health-related foundations. He has been an active board member of the CMCC since 1995.

MOZAÏK CIVILISATIONS CIVILIZATION 150 ANS YEARS

100 Laurier

THE 150TH ANNIVERSARY OF THE CANADIAN MUSEUM OF CIVILIZATION

In 2006, the Canadian Museum of Civilization celebrated its 150th anniversary with a wide range of events and projects.

Open House

On May 14, more than 10,000 visitors attended an open house which offered them the unique experience of guided tours through the collections, dramatic performances and other special activities. Visitors enjoyed a rare opportunity to see what goes on behind the scenes as conservators and preparators opened the doors to their labs and collections storage facilities.

Mozaïk Civilization Mural

The Museum installed, on the façade of its curatorial building, a giant mural created by The Human Mozaïk, a local artists' collective founded by Jean René. The artists began by photographing 150 local residents of all ages and cultures. They turned each photo into a pixel and used over 5,000 of these to digitally "paint" "Mozaïk Civilization": a composition of two faces reflecting Canada's cultural diversity.

The National Collection Fund

As part of the celebrations, the Corporation established the National Collection Fund for both the Museum of Civilization and the War Museum. The first major fundraising activity on behalf of the Fund was held in September 2006: the Civilization Costume Ball — *A Journey Through Time*. (More details on page 22).

Exhibition on the Canadian Museum of Civilization's 150-Year History

The Museum also developed an exhibition that chronicles the rich history of the Canadian Museum of Civilization over the past century and a half. (More details on page 27).

Book, Stamp, Poster

The Museum also marked its 150th anniversary with a special book titled *A World Inside: A 150-Year History of the Canadian Museum of Civilization*, co-written by Christy Vodden and Ian Dyck, with a special essay by Victor Rabinovitch. As well, a commemorative stamp was issued by Canada Post, plus a limited-edition poster.

The origins of the Museum date back to 1856 with the creation of the Museum of the Geological Survey of Canada. Later, it became the National Museum of Canada and then the National Museum of Man. In 1986, it was named the Canadian Museum of Civilization, and three years later, moved to its present-day site.



Left: Mozaïk Civilization Mural
Right: Canadian Museum of Civilization

Steven Darby

2006–2007 at a Glance

ONE-MILLIONTH VISITOR AT THE CANADIAN WAR MUSEUM

In February 2007, the Canadian War Museum welcomed its one-millionth visitor since the new Museum opened on May 8, 2005. For the occasion, the Museum also released a special commemorative booklet, *Reflections on the Canadian War Museum*.

SEVEN MILLION VISITORS AT THE CANADIAN CHILDREN'S MUSEUM

In June 2006, the Canadian Children's Museum welcomed its seven-millionth visitor since its opening in 1989. The Children's Museum is the largest exhibition for children in Canada, and has received about half a million visitors yearly since its opening.

FUNDRAISING: THE NATIONAL COLLECTION FUND

As part of its 150th anniversary celebrations for the Canadian Museum of Civilization, the Corporation established the **National Collection Fund** to support the acquisition of artifacts with important links to our nation's history, identity and culture. The first major fundraising activity on behalf of the new Fund was the 2006 Civilization Costume Ball — *A Journey Through Time*. More than 400 business and community leaders attended the event.

COLLECTIONS

The Corporation acquired more than 1,300 artifacts and specimens. Among this year's major acquisitions, the Museum of Civilization purchased six objects from the Dundas Collection of Northwest Coast American Art, auctioned by Sotheby's in New York. The War Museum acquired several important pieces, including the First World War medals of Viscount Byng of Vimy, an M-109 self-propelled howitzer, and a side drum used by Private Walter Alexander Garvin during the First World War.

Left: Mozaik Civilization Mural (detail)

Centre: The Pyramid, inside the Children's Museum

Right: Visitors in one of the galleries of the War Museum



Steven Darby



Steven Darby



Marie-Louise Deruaz

ATTENDANCE

The Corporation's two Museums together attracted over 1.8 million visitors (1.3 at the Museum of Civilization and 477,000 at the War Museum).

The special exhibition **PETRA** attracted 151,000, while **A Caring Profession** had 186,000 visitors. At the Canadian War Museum, more than 128,000 people visited the exhibition **CLASH OF EMPIRES**, far surpassing initial projections.

SPECIAL EXHIBITIONS AT THE CANADIAN MUSEUM OF CIVILIZATION

New special exhibitions at the Museum of Civilization included **PETRA: Lost City of Stone**; **UNIQUE! 30 Years of Outstanding Crafts**; **MASTERS of the Plains: Ancient Nomads of Russia and Canada**, and **The Post Goes Pop**. The Museum also presented an exhibition on its 150-year history.

SPECIAL EXHIBITIONS AT THE CANADIAN WAR MUSEUM

The War Museum opened three new special exhibitions: **AFGHANISTAN: A Glimpse of War**; **CLASH OF EMPIRES: The War that Made Canada, 1754–1763**; and **CANADA UNDER ATTACK: The Battle of the St. Lawrence (1942–1944)**.

RENEWAL OF PERMANENT EXHIBITIONS

A process of renewal was implemented in 2006 in permanent exhibition spaces — notably the Canada Hall, the Grand Hall, the Children's Museum and the Postal Museum. New artifacts, expanded installations and improved design elements were introduced within several exhibition modules. This work will continue over the next few years.

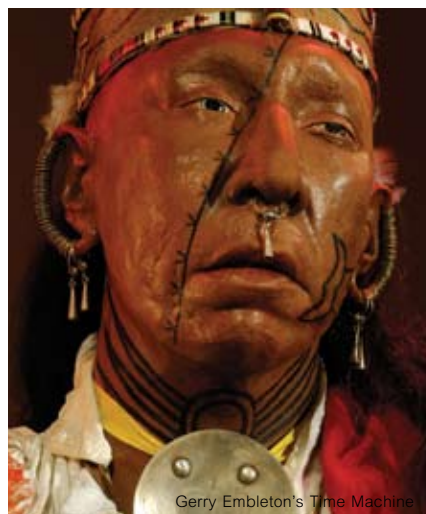
ONLINE RESOURCES

The number of artifact records in the Corporation's online catalogue continued to increase. The number of artifact records with images attached increased by 20 per cent over the previous year, and now totals 136,000. The Corporation's Libraries and Archives catalogue comprises nearly 450,000 records, and the Web catalogue features more than 43,000 archival digital texts and photographic images.

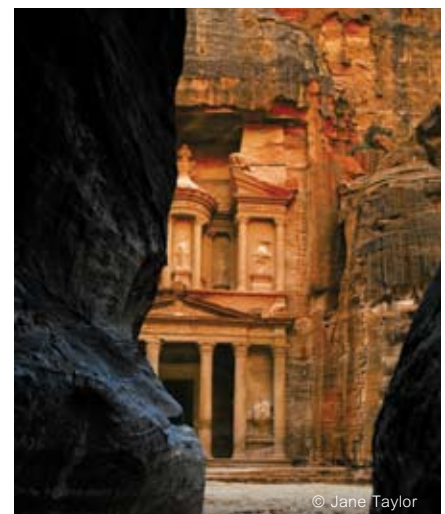
Left: *People*, by Louis Archambault, installed outside of the Museum of Civilization.
Centre: *Tanaghrisson*, Ohio Iroquois Leader, in **CLASH OF EMPIRES**
Right: The city of Petra in Jordan



Marie-Louise Deruaz



Gerry Embleton's Time Machine



© Jane Taylor

CANADIAN MUSEUM OF CIVILIZATION CORPORATION



Marie-Louise Deruaz



Marie-Louise Deruaz

MANDATE

The Canadian Museum of Civilization Corporation (CMCC) is a Crown Corporation established pursuant to the *Museums Act*. The Corporation is a member of the Canadian Heritage Portfolio, and includes the Canadian Museum of Civilization (CMC) and the Canadian War Museum (CWM).

As part of their core mandate, the Museum of Civilization and the War Museum function as centres for collection, research and public information on the social, military and human history of the country. The Corporation's principal role is to help preserve and promote the heritage of Canada for present and future generations, thereby contributing to the promotion and enhancement of a Canadian identity.

GUIDING PRINCIPLES

The Museums' work is guided by five essential principles, described below.

Knowledge

Museum activities focus on the creation and dissemination of knowledge. Our research is rigorous and creative, thereby contributing to new understanding of Canada's human history. Our exhibitions and programs are knowledge-based and provide clear information to the public.

Choice and Respect

The collections, programs and exhibitions administered by our Museums reflect a wide range of people and subjects. Making choices is necessary for good management: we can never include all themes, all perspectives, or all proposed artifacts. Our choices are informed by respect: we will not engage in activities or present materials that might promote intolerance.

Authenticity

Authenticity in our Museums means that we are truthful and comprehensive. We are committed to presenting artifacts from CMCC collections and from other public collections. Authenticity involves communicating accurate information which is balanced and contextual.

Coherence

Coherence applies to all corporate activities as we aim to be consistent, united in purpose and easily accessible. We strive for coherence in our research, exhibitions, programs, services and design, in our behaviour as teams, and in our use of the Museums' physical spaces.

Canadian Perspectives

Our collections, programs and exhibitions reflect a Canadian perspective. We present Canadian contexts, comments, or reactions on subjects of wider significance. This dimension reflects the fundamental Canadian commitment to democracy in its political and social sense.

Right: Young visitors playing on the Riverside Plaza at the Museum of Civilization.



Canadian Museum of Civilization Corporation

CORPORATE GOVERNANCE

The Corporation is governed by a Board of Trustees appointed by the Governor-in-Council. The Board is responsible for fulfillment of the policies and overall financial management of the Corporation's affairs, and reports to Parliament through the Minister of Canadian Heritage. During 2006–2007, eight committees supported the Board of Trustees. These committees met regularly before Board meetings and made their recommendations to meetings of the Board. Each Board Member has duties on at least one committee.

BOARD COMMITTEES

The **Executive Committee** assists the Board in its decision-making between Board meetings, if necessary.

The **Audit Committee** serves as the Board's advisor on audit-related matters, and ensures maintenance of sound internal controls.

The **Finance and Compensation Committee** serves as the Board's advisor on accountability and planning, in relation to finance and compensation.

The **Development Committee** advises and supports the Board and Management on the Corporation's development and fundraising activities. Members of the Committee may also participate in fundraising on an individual basis.

The **Canadian War Museum Committee** advises the Board on matters related to the Canadian War Museum. Its membership includes members of the Board of Trustees and representatives from veterans' groups.

The **Canadian War Museum Building Committee** oversaw the construction project for the new Canadian War Museum (until November 2006).

The **Working Group on Governance** advises the Board on matters related to governance of the Corporation, such as the application of its by-laws.

The **Nominating Committee** assists the Board of Trustees in creating trustee and CEO profiles, and establishes appropriate criteria for candidate selection. It also makes recommendations to the Board of Trustees on appointments.

CORPORATE OFFICERS

Victor Rabinovitch
President and CEO

Joe Geurts
Chief Operating Officer

Mark O'Neill
Corporate Secretary



MEMBERS OF THE CORPORATION'S EXECUTIVE COMMITTEE

Francine Brousseau, Vice-President, Development

Michel Cheff, Director, Special Initiatives, Office of the President and Chief Executive Officer

Joe Geurts, Chief Operating Officer; Director and CEO of the Canadian War Museum

Elizabeth Goger, Director, Human Resources

Stephen Inglis, Director General, Research and Collections

David Loye, Chief Financial Officer

Sylvie Morel, Director General, Exhibitions and Programs

Mark O'Neill, Corporate Secretary; Director, Strategic Planning; Vice-President, Public Affairs and Publishing

Victor Rabinovitch, President and Chief Executive Officer

MEMBERS OF THE BOARD

Michèle Alderton, *Trustee*
Red Lake, Ontario
(Until September 2006)

Naïma Bendriss, *Trustee*
Montréal, Quebec
Dr. Bendriss is a sociologist with a particular interest in ethnic studies, post-colonial studies, international development and international relations. She is an associate researcher at the Université du Québec à Montréal and teaches at Laval University. Dr. Bendriss is also Head of the Maghreb and Middle East Program at the International Centre for Human Rights and Democratic Development, and a consultant on intercultural relations and issues relating to the Arab world.

Thelma Ann Brennan, *Trustee*
Johnville, New Brunswick
Historical novelist Ann Brennan has a Master's Degree in Environmental History and a Bachelor of Arts in History. An active participant in the Writers in Schools Program, she has a number of publications to her credit, including *The Hawthorn Bush* and *The Real Klondike Kate*, and has given numerous presentations on Irish and Canadian history. In 2003, she received a Queen Elizabeth II Jubilee Medal for exemplary service to her community.

Jean-Claude Cyr, *Trustee*
Montréal, Quebec
Jean-Claude Cyr has extensive experience in business and finance. Since 2003, he has been a consultant

Left: Pierre Dufour, Acting Chair, Claudette Roy (Chair — until March 2007), Harvey A. Slack (Trustee), Naïma Bendriss (Trustee)

Centre left: Joe Geurts (Chief Operating Officer; Director and CEO of the Canadian War Museum), Victor Rabinovitch (President and CEO), Mark O'Neill (Corporate Secretary)

Centre right: A. Webster Macdonald (Trustee), Thelma Ann Brennan (Trustee), Jean-Claude Cyr (Trustee)

Right: Patricia Roy (Trustee), Jack L. Granatstein (Trustee), Fredrik Stefan Eaton (Trustee)

Absent: Claudia Simon (Trustee)



Steven Darby



Steven Darby

Canadian Museum of Civilization Corporation

with several firms, including Magil Laurentienne and Group Dayan. From 1995 to 2004, he occupied positions as Senior Vice-President and Vice-President with the Caisse de dépôt et placement du Québec. Mr. Cyr has also served for many years on the boards of CDP Capital-Hypothèques and the Montréal Museum of Contemporary Art, and more recently on the boards of CADIM-dettes immobilières and of MCAP (Toronto).

Pierre Dufour, *Acting Chair*
Gatineau, Quebec
(Since March 2007)
See biography on page 5.

Fredrik Stefan Eaton, *Trustee*
Toronto, Ontario
(Since September 2006)
Fredrik Stefan Eaton held various positions at the T. Eaton Company Limited, which he joined in 1962, rising to President, Chairman and CEO: an office he held for ten years. He is currently Chairman of White Raven Capital Corporation. In the early 1990s, he also served as Canada's High Commissioner to the United Kingdom.

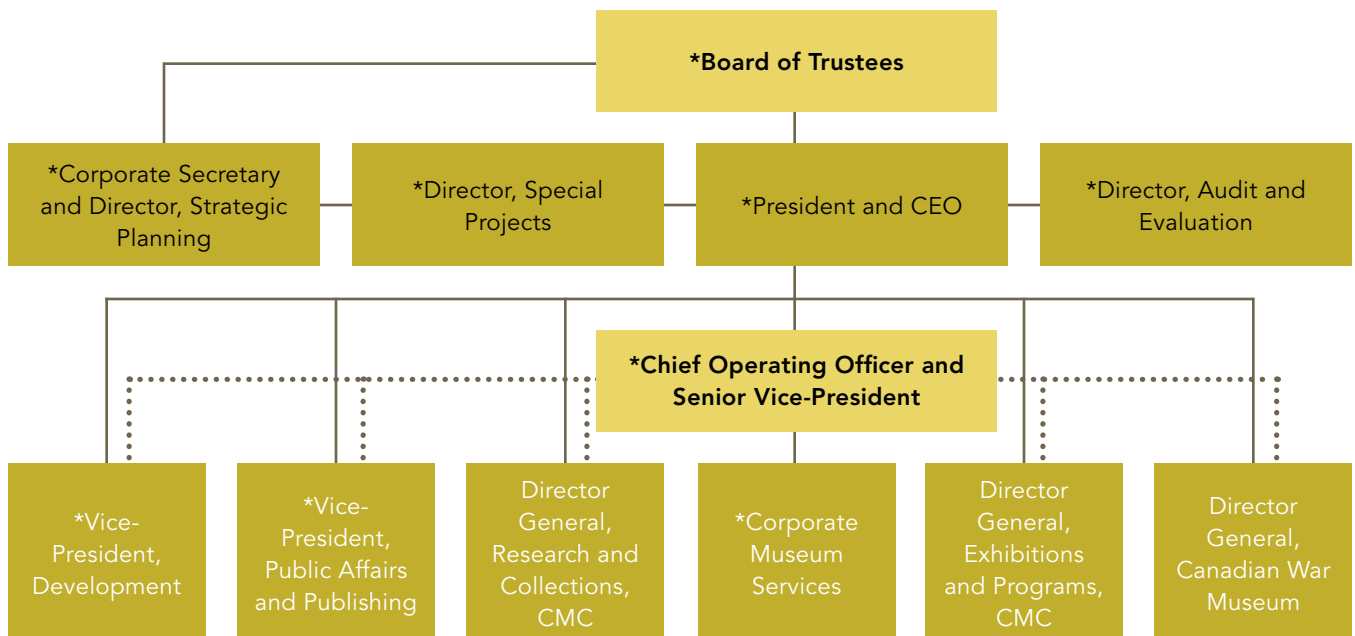
Jack L. Granatstein, O.C., *Trustee*
Toronto, Ontario
(Since December 2006)
A well-known military historian, Dr. Granatstein has held many positions at York University, and was Director and CEO of the Canadian War Museum from 1998 to 2000. Dr. Granatstein is currently a member of the Board of Directors of the Canadian Defence and Foreign Affairs Institute, and is Chair of its Advisory Council. An Officer of the Order of Canada, he is also the recipient of

six honorary degrees and many other honours, including the National History Award from the Organization for the History of Canada.

A. Webster Macdonald, *Trustee*
Calgary, Alberta
For many years, Mr. Macdonald was involved with the Glenbow Museum in Calgary. He was a Vice-Chair of its Board of Directors from 1999 to 2000, Chair of the Board of Directors from 2000 to 2002, and a member of the Board of Directors from 2003 to 2004. A lawyer by profession, Mr. Macdonald has been a partner in several large legal firms since 1970.

Paul Manson, O.C., C.M.M., C.D., *Trustee*
Ottawa, Ontario
(Until December 2006)

Claudette Roy, C.M., *Chair*
Edmonton, Alberta
(Until March 2007)



* Activities related to the whole Corporation

Patricia Roy, Trustee

Victoria, British Columbia
Patricia Roy taught history at the University of Victoria from 1966 until her retirement in 2005. Her most recent books are *The Triumph of Citizenship: The Chinese and Japanese in Canada, 1941–1967* and *British Columbia: Land of Promises*, co-authored with John Herd Thompson. She is president of the British Columbia Historical Federation and a member of the Royal Society of Canada.

Claudia Simon, Trustee

Big Cove, New Brunswick
Ms. Simon has 35 years of professional experience in public and community service, specializing in education and health care. She was the first Native teacher to be appointed Human Rights Commissioner for the Province of New Brunswick. Ms. Simon has been Director of Health at the Big Cove Health Care Centre since 1991.

Harvey A. Slack, Trustee

Ottawa, Ontario
Well-known for his community service, Mr. Slack has been an active member of more than 30 national and local charitable, health and cultural organizations, including the Governor General's Performing Arts Awards Gala Committee, the National Arts Centre and the Writers Trust of Canada. He is the recipient of the Governor General's Medal for the 125th anniversary of Canada, and of the Queen's Golden Jubilee Medal for significant contributions to Canada and his community. He has also been made a Board Member of the International Honens Piano Competitions in Calgary.

OBJECTIVES AND ACHIEVEMENTS

The Corporation's Board of Trustees has identified four strategic issues to guide its activities during the period 2006–2010, towards fulfilling its national mandate and achieving a high standard of museological excellence. In addition, a detailed set of objectives and strategies has been established to address each of these issues. For the fiscal year 2006–2007, results are reported in alignment with these strategic directions.

BROADEN AND DEEPEN CANADIAN CONTENT AND AUDIENCES

OBJECTIVE

To increase the involvement of Canadians in the sharing of our symbols and stories, and our sense of belonging to the nation, together with its place in the world.

STRATEGIES

- To continue strategically planned and diverse research and exhibition projects.
- To expand and enrich the presentation of Canada's social, military and human history at both Museums.
- To reach out to Canadian and other visitors through programming and services at both Museums.

RESULTS

Permanent Exhibitions

CMC: In the Canada Hall, several main modules were revised with new information, additional artifacts and enhanced design, including Early Acadia, The Fur Trade, and Earliest European Fishing and Whaling.

The Canadian Children's Museum (CCM) expanded its floor space, adding new exhibits and technologies. The CCM theatre has been relocated and updated with a new environment and interactive lighting and sound. The CCM expansion also includes a larger temporary exhibition gallery to accommodate larger special exhibitions.

Special Exhibitions

CMC: The Museum presented seven special exhibitions, and circulated 11 travelling exhibitions to 22 venues, reaching about 364,000 visitors. A total of 1,900 artifacts were borrowed and displayed by other institutions on a short- or long-term basis.

CWM: The Museum opened three special exhibitions and presented two travelling exhibitions in two venues. Some 75 artifacts were loaned to other institutions.

Public Programs

CMC: School programs were presented to more than 40,000 students, while reserved and unstructured programs were offered to 31,500 participants. The audiences for Dramamuse performances totalled 137,000.

CWM: School programs had 57,000 participants, while special events and public programs attracted 98,000 visitors.

Canadian Museum of Civilization Corporation

INFORM CANADIANS OF THE VALUE AND IMPORTANCE OF OUR TWO MUSEUMS

OBJECTIVE

To promote, in all regions of the country, Canadians' awareness and use of the two Museums to learn about our history and cultural identity.

STRATEGIES

- To carry out sound research in museum disciplines related to Canada's heritage.
- To develop and manage the collections and provide accessible, detailed, accurate and timely information on the artifacts and documents in a variety of formats.
- To continue developing agreements and understandings on repatriation requests, while preserving the national collection of materials and artifacts.
- To communicate the Museums' knowledge throughout Canada and the world and to share their expertise.

RESULTS

Research

A Corporate Collections Policy has been drafted, and specific Collections Plans are being updated.

CMC: Research has been conducted in the disciplines of archaeology, ethnology, history, cultures and postal communications. Over 100 distinct projects are currently underway. At the Postal Museum, research has covered a number of fields of direct relevance to postal heritage and history.

CWM: Research has been conducted to advance understanding of Canada's military history, in support of the development of permanent and temporary exhibitions and various other projects.

Digitization

CMC: Catalogue records and images were created for 26,000 archival documents and 31,000 artifacts.

CWM: Digitization of 8,000 images from the image archives and 3,000 artifacts images was carried out as part of an online illustrated history of the First World War.

Collections

The Corporation acquired 1,330 artifacts and specimens (**CMC:** 500/**CWM:** 830).

Attendance

The Corporation's Museums attracted 1,810,178 onsite visitors (**CMC:** 1,332,706/**CWM:** 477,472).

Audience Outreach

The Corporation's Website registered 66 million accessed pages and launched seven new virtual exhibitions. Circulation of promotional material such as the Calendar of Events, brochures, posters and tourism fact sheets totalled 1.5 million. Advertising reach was 150 million impressions.

Dissemination

The Corporation printed 12 publications (**CMC:** 9/**CWM:** 3). The Corporation's curators and other staff members published 50 articles, and gave more than 100 presentations. Four interns completed the Aboriginal Training Program in Museum Practices.

Return of Aboriginal Human Remains

The CMC continued to administer requests for repatriation on a case-by-case basis.



Far Left: The plaster-cast of Spirit of Haida Gwaii by Bill Reid
Left: The Foyer of the War Museum

INTEGRATE THE CMC AND THE CWM WITH A FOCUS ON FINANCIALLY SUSTAINABLE OPERATIONS AND QUALITY CLIENT SERVICE

OBJECTIVE

To ensure that the CMC and the CWM function effectively together as centres for collections, research, exhibitions and public information on the social, military and human history of Canada.

STRATEGIES

- To continue to improve the Corporation's financial self-sufficiency.
- To continue to explore new and cost-efficient ways of ensuring the operational viability of the Corporation.
- To review collaborative mechanisms for more effective operations in collections, research, exhibitions and public information.

RESULTS

Revenues

The Corporation's on-site revenues reached \$13 million.

Fundraising

The Corporation obtained sponsorship and philanthropic support for temporary exhibitions, travelling exhibitions, public programs, research and publications, and for the restoration of artifacts and art. The Corporation also launched a fundraising campaign for the development of the National Collection Fund. Two initiatives were developed to support this campaign: The Civilization Costume Ball and a donor campaign.

Human Resources

The Corporation provided extensive training and development, with a particular emphasis on succession plans; ensured second-language training was received; streamlined Occupational Health & Safety Committees and related activities; and developed bet-

ter partnership with benefits consultants to enhance management of leave related to illness or disability. In addition, the Corporation launched the Research Fellowship Program at various universities across Canada.

Maintenance

The Corporation completed several major capital projects at the CMC, such as Phase 5 of the Exterior Window Replacement project for the Grand Hall; Phase 3 of the Elevator Modernization project; the second and final phase of the Humidifier Steam Bottle Replacement project; and replacement of the Video Management System serving the closed-circuit security cameras.

Museum management is formalizing standards and processes throughout the museums, including exhibition and programs management.

SATISFACTION RATING BY CMC VISITORS

Expectations:
exceeded, all and most



2006

Overall Satisfaction Ratings:
very satisfying and satisfying



2006

Overall Value-for-Money:
excellent and good



2006

Canadian Museum of Civilization Corporation

REACH OUT THROUGH DYNAMIC PARTNERSHIPS AND NETWORKS

OBJECTIVE

To increase sharing of exhibitions, expertise, research and information in Canada and abroad.

STRATEGIES

- To review and assess current partnerships for ongoing relevance and possible gaps.
- To continue to share expertise through professional networks.
- To seek out innovative arrangements with organizations and institutions across Canada and abroad, to disseminate knowledge and information effectively.

RESULTS

Sharing Expertise

Both museums worked with universities, colleges and cégeps for training and co-op placements, and conducted research projects with organizations such as associations, universities and museums.

Dissemination

The Corporation worked with museums in the United States, China, the Netherlands and across Canada in the production of exhibitions; embassies and high commissions for multiple special events; the National Arts Centre and various local festivals for cultural events; local and provincial marketing organizations to promote both Museums and other National Capital heritage sites; local libraries to provide the Museum Privilege Card; *The Ottawa Citizen*, *Le Droit* and CBC/Radio-Canada to provide information and interviews on cultural matters; the Canadian Culture Online initiative to make catalogue records and images available; and six libraries in the region as part of the SmartLibrary partnership; with various government agencies to develop research initiatives or cultural policies (e.g., International Polar year).

SATISFACTION RATING BY CWM VISITORS

Expectations:
exceeded, all and most



Overall Satisfaction Ratings:
very satisfying and satisfying



Overall Value-for-Money:
excellent and good



OPERATIONS

To improve financial and operational viability, the Canadian Museum of Civilization Corporation continued its innovative efforts to reduce operating costs, while maximizing revenues. The Corporation is committed to seeking new and cost-effective ways of delivering its programs and services. In 2006–2007, total revenues from onsite commercial activities were \$13 million. These activities include general admission, the IMAX® Theatre, boutique sales, facility rentals, food services, parking and membership.

CLIENT SERVICES

The Corporation's client services staff provide visitors to both Museums with a variety of services. In public areas and exhibition galleries, they greet visitors and provide general information about the Museums' services, programs and exhibitions. Staff are also available in all permanent exhibition areas to talk about content, and offer a wide range of guided tours. This year, the two Museums provided more than 3,000 reserved guided tours and over 700 public tours. This represents an overall increase of more than six per cent, as compared to the number of tours in the previous year.

CALL CENTRE

The Call Centre provides callers with general information about the two Museums, confirms group reservations, and sells individual tickets for special events, general admission and the IMAX Theatre. It also recently started to handle all RSVPs for the Museum's events. The Call Centre's agents handle an average of 6,000 calls each month.

BOUTIQUES

During the past year, the Corporation re-evaluated its boutique merchandising plan and revamped sections within the boutiques to reflect changes in range of merchandise. In addition, it introduced 65 new suppliers, and eliminated 42 suppliers, for a new total of 650 suppliers. A renovation of the Museum of Civilization's Main Boutique improved installations, accessibility and merchandise displays.

Sales

Total boutique sales for the Corporation increased by three per cent over the previous year, and by four per cent above the Corporation's objectives.

Promotion

For the first time, the Corporation developed a marketing campaign for its boutiques during the Christmas holiday season. The campaign included print ads in *Le Droit* and *The Ottawa Citizen*, as well as ads in bus shelters, and on *Max Media* panels.

HUMAN RESOURCES

The Corporation continues to recruit, train, develop, evaluate and retain staff, with a focus on fostering a healthy work environment that supports employees' productivity, creativity, teamwork, effectiveness, client service, and accountability. This effort is sustained by management tools and systems which reflect the strategic objectives of the two Museums, notably the need for succession planning.

Training

A first leadership training group has taken courses in dynamics, managing conflicting priorities, and the delegation of duties. Some participants have competed for more senior management positions, where they are able to enhance their leadership skills through training and the mentorship program. A second leadership group has received initial leadership training and will have an opportunity to participate in other courses and to take part in the mentorship program.



Right: The Main Boutique of the Museum of Civilization

Canadian Museum of Civilization Corporation

Research Fellowship

This year, the Museum launched the Research Fellowship Program at various universities across Canada, in order to enhance the quantity and quality of museum-based scholarship in Canada, develop professional, multidisciplinary research networks, and identify potential candidates for future employment. This program will enable the Corporation to embark on several new projects.

Official Languages

The Corporation remained committed to its active promotion of the Government of Canada's official languages policy. Employees received second-language training to help them attain and maintain the level of proficiency required by their positions. The Corporation also continued to ensure that employees maintain their linguistic profile requirements through a five-year validation process.

The Office of the Commissioner of Official Languages conducted telephone and person-to-person surveys which demonstrated that the Corporation meets the highest standard in delivering services to the public in both official languages.

VOLUNTEERS

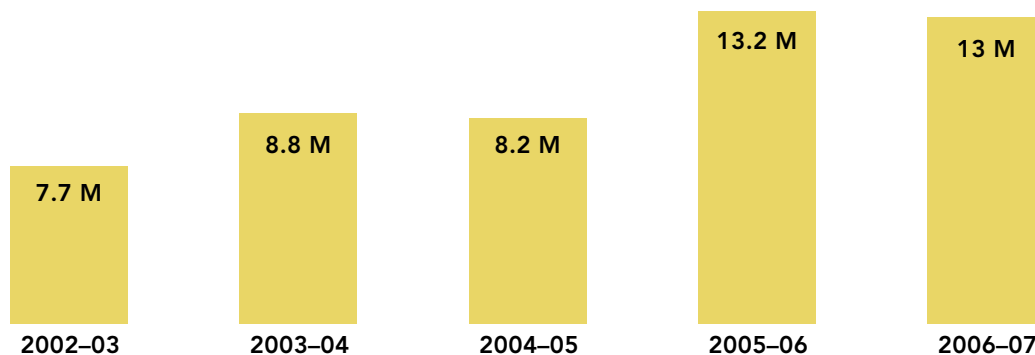
During the year, more than 440 individuals gave their time and support to the Museum of Civilization and the War Museum, contributing numerous hours to 100 projects. The Corporation maintains an active volunteer base made up of individuals from various ethnic communities and cultural backgrounds, with a wide range of qualifications and interests. Primary volunteer activities involve such projects as assisting with research, craft preparation, special programs and direct mail campaigns.

MAINTENANCE OF BUILDING INFRASTRUCTURE

The Corporation completed several major capital projects at the Museum of Civilization as part of an ongoing program of maintenance, such as Phase 5 of the Exterior Window Replacement project for the Grand Hall; Phase 3 of the Elevator Modernization project; and the second and final phase of the Humidifier Steam Bottle Replacement project.

REVENUES FROM ON-SITE COMMERCIAL ACTIVITIES

Figures include general admission, the IMAX® Theatre, boutique sales, facility rentals, food services, parking and membership.



MARKETING

The Corporation undertakes marketing initiatives to ensure that the public sees both Museums as primary attractions within the National Capital Region. It works closely with partners in the tourism industry to promote the region on both sides of the Ottawa River.

PRICING

After a comprehensive analysis of ticket prices, the Corporation adopted several changes. For example, a new simplified pricing structure was introduced in September to link both Museums efficiently and generate additional revenues. The new “Mix & Save” pricing structure allows visitors to combine any of the Corporation’s offers by purchasing economical “combo” tickets. The combinations can include general admission to the Museum of Civilization, a special exhibition at the Museum, IMAX Theatre admission and general admission to the War Museum.

ADVERTISING

Again this past year, the Corporation negotiated media partnerships with *The Ottawa Citizen*, *Le Droit* and CBC/Radio-Canada, which resulted in greater print and electronic media coverage for exhibitions at both Museums.

The Corporation developed a variety of advertising campaigns throughout the year. These campaigns were often corporate — promoting the two Museums as destinations — or were specific to exhibitions or programming. The Corporation developed individual mixed media advertising campaigns for exhibitions at the Museum of Civilization (**PETRA, Lace Up, UNIQUE!**), at the Children’s Museum (**Top Secret**), and at the War Museum (**CLASH OF EMPIRES** and **CANADA UNDER ATTACK**).

CORPORATE IMAGE

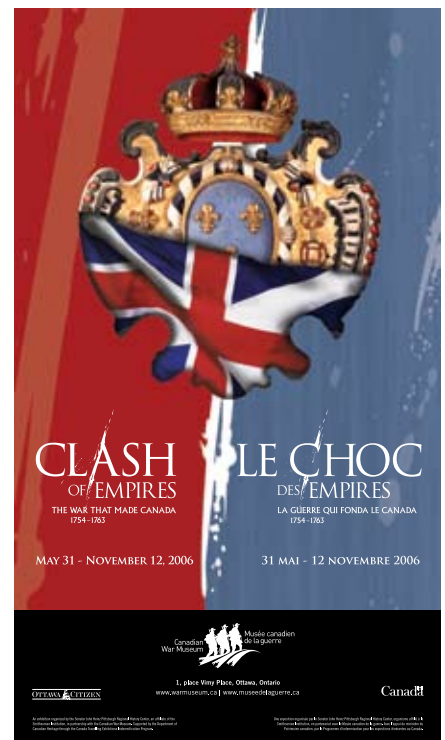
The Canadian Museum of Civilization also undertook an important exercise to review its visual design standards and messaging, resulting in a more accurate, coherent, and compelling image for the Museum. As part of this exercise, both Museums modified and enhanced their respective logos.

TOURISM

The Corporation’s marketing team attended several major venues in Canada and the United States to promote both Museums to Canadian, American and international group-tour organizations, including the expanding Asian market.

To promote major exhibitions, the Corporation also hosted “frontline” events for local hospitality and tourism industry representatives.

Right: **CLASH OF EMPIRES** exhibition poster



Canadian Museum of Civilization Corporation

PARTNERS AND DONORS

The Corporation's two Museums actively participate in community life in the Ottawa-Gatineau region, and other parts of Canada. To help strengthen this involvement, the Museums are proud to count upon the support of numerous partners and donors. The Corporation receives major financial commitments from the Government of Canada; however, in order to achieve its long-term objectives, it also relies on financial support and donations from various organizations and individuals. This assistance enables the Corporation to finance major exhibitions and the Museums' collections, while also making it possible to enhance educational programs and outreach activities.

150TH ANNIVERSARY CAMPAIGN

As part of its 150th anniversary celebrations for the Canadian Museum of Civilization, the Corporation established the National Collection Fund for both the Canadian Museum of Civilization and the Canadian War Museum. The Fund supports the acquisition of artifacts with important links to our nation's history, identity and culture that might otherwise be lost to our national heritage. The Corporation will work with partners and donors for the next five years with the goal of raising \$5 million.

Civilization Costume Ball

The Canadian Museum of Civilization held its first major fundraising activity on behalf of the National Collection Fund: the Civilization Costume Ball — *A Journey Through Time*. More than 400 business and community leaders donned period costumes to attend the ball. The event took in gross proceeds of over \$500,000 and net proceeds of more than \$200,000 (including pledges) for the Fund.

The National Collection Fund Campaign

The success of the Civilization Costume Ball was made possible through the efforts of the Committee, under Honorary Chairs, The Honourable Adrienne Clarkson and John Ralston Saul, and Co-Chairs, Louise Poirier, Municipal Councillor for the City of Gatineau, and Jim Orban, Publisher of *The Ottawa Citizen*.

The members of the committee were: Bruce Carr-Harris, Pierre Dufour, The Honourable Sheila Finestone, A.J. Freiman, Don Hewson, Vic Kariappa, Jeannine Legault, Kenneth J. Loeb, Victor Rabinovitch, Claudette Roy, Ian Scott, Harvey Slack, Irene So, Thérèse Spénard-Pilon, Kevin Taylor, Janet Yale and David Zussman.

Below: Business and community leaders joined in the spirit of the first Civilization Costume Ball with their period dress.



CIVILIZATION COSTUME BALL

A Journey through Time

September 20, 2006

The Museum of Civilization places great value on the contributions of the following partners in support of the National Collection Fund.

Partners

CBC/Radio-Canada

LeDroit

Ottawa Citizen

Société des alcools du Québec

Time Capsule Sponsors

Accenture

Association of Consulting Engineers
of Canada

Bell Canada

Black & McDonald Ltd.

Borden Ladner Gervais LLP

Casino du Lac-Leamy

Chicken Farmers of Canada

CTV/*The Globe and Mail*

Forest Products Association of
Canada

RBC Financial Group

TELUS

The Asper Endowment of the
Winnipeg Foundation

Ville de Gatineau

In-Kind Contributions

Fédération des producteurs de lait
du Québec

Wall Sound and Lighting

PHILANTHROPIC SUPPORT

Each year, the Corporation receives donations for collections and Museum activities. The Canadian Museum of Civilization and the Canadian War Museum rely upon individual and corporate support to help safeguard and preserve Canada's social and military history for generations to come.

Friends of the Canadian War Museum

During the past year, the Friends of the Canadian War Museum donated \$232,000 to conserve a total of eight First World War paintings, from funds raised through their ongoing campaign in support of the War Museum activities.

RBC Foundation

The Royal Bank of Canada Foundation made important donations to both the Canadian Museum of Civilization and the Canadian War Museum in support of the School Access Program. This program gave 2,500 underprivileged children an opportunity to visit the Museums and participate in a range of learning activities.

The Samuel and Saidye Bronfman Family Foundation

The Samuel and Saidye Bronfman Family Foundation supported the development of the exhibition **UNIQUE!**
30 Years of Outstanding Crafts.

PARTNERSHIPS

Partnerships are vital to the Corporation's presentation of high-quality exhibitions and programs.

Canada Post

Since 1996, Canada Post has provided the Canadian Postal Museum with important financial support for activities such as research, programming and animation. In addition, Canada Post makes important contributions through the donation of artifacts and its promotion of the Museum's activities and products.

Pitney Bowes

Pitney Bowes also provided support to the Canadian Postal Museum for the ninth consecutive year. This contribution helps provide Canadians with better access to our postal heritage.

CA Canada

For a third year, Computer Associates Canada contributed to public programming at the Children's Museum.

MEMBERSHIP PROGRAM

Corporate membership continues to grow, with 4,500 household members representing 16,000 individuals. Membership increased by 92 per cent over last five years. Members enjoy important privileges, such as unlimited access to one or two Museums, discounts on IMAX Theatre admission, discounts in the boutiques and cafeterias, and invitations to special events.

See complete list of donors and sponsors on page 58.

CANADIAN MUSEUM OF CIVILIZATION

Located in Gatineau, Quebec, the Canadian Museum of Civilization (CMC) is Canada's largest and most popular museum. The CMC is housed in a complex of buildings designed by architect Douglas Cardinal. The Canadian Children's Museum, the Canadian Postal Museum and the Virtual Museum of New France™ are all part of the CMC. The Museum is also home to an IMAX® Theatre.

EXHIBITIONS

One of the key means of communicating information and enhancing knowledge about the cultural heritage of Canada and the wider world is through exhibitions. Each year, the Canadian Museum of Civilization presents a variety of temporary exhibitions produced either in-house or in cooperation with other institutions. The Museum also acts as a major “window” for exhibitions from different parts of the country, showcasing travelling exhibitions on loan from other institutions.

PERMANENT EXHIBITIONS

The Grand Hall

This magnificent gallery introduces visitors to the history and unique cultures of the First Peoples of Canada’s Northwest Coast. The Grand Hall features six Native housefronts and the world’s largest indoor collection of totem poles.

The Canada Hall

Spanning 1,000 years of Canadian social and economic history from coast to coast, the Canada Hall allows visitors to experience history through reconstructed buildings, life-sized environments and audiovisual presentations. It continues to be the most popular permanent gallery at the Canadian Museum of Civilization.

The First Peoples Hall

Developed by the Museum’s curators of archaeology and ethnology in consultation with expert Aboriginal advisors, this exhibition space is the world’s largest permanent exhibition on the rich cultural diversity, history and contributions of Canada’s indigenous peoples. The First Peoples Hall features more than 1,500 historical objects and works of art, re-created environments, and approximately 500 documents and illustrations.

The Canadian Postal Museum

Located inside the Canadian Museum of Civilization, the Postal Museum is the only museum in the country dedicated to preserving the heritage of Canadian postal communications. The Postal Museum introduces visitors to the aesthetics and social and economic history of Canada’s postal heritage. It also examines philately, the history of mail delivery and postal communi-

“The building, the exhibits and everything about this museum is absolutely spectacular.”

cations, and various forms of written interaction. It is the second-most-visited postal museum in the world.

The Canadian Children’s Museum

Located inside the Canadian Museum of Civilization, the Children’s Museum takes young visitors and their families on a wide-ranging intercultural odyssey. Children enjoy numerous opportunities to learn about the world and different cultures, while developing their creativity through interactive exhibits, workshops and animation programs. The Children’s Museum has welcomed more than seven million visitors since opening in 1989.

Left: Place de la Nouvelle-France in the Canada Hall

Right: Kids in the Children’s Museum



Steven Darby



Mark Holleron

Canadian Museum of Civilization

*"What a fantastic place!
I am from Australia and we
have nothing like what you have
preserved here. This is a real gift
to the world. Merci!"*

*"Righteous exhibitions;
grand art collection; love the
way you decorated and made
the spirit of the past come alive."*

NEW SPECIAL EXHIBITIONS

MASTERS of the Plains: Ancient Nomads of Russia and Canada

*December 1, 2006 to
September 3, 2007*

This exhibition reveals both striking similarities and differences between the ancient bison-hunters of the North American Great Plains and the ancient nomadic livestock-herders of the vast Eurasian steppes. Featuring more than 400 artifacts from Canada and Russia, **MASTERS of the Plains** is the product of a six-year international research partnership between the Museum of Civilization and Russia's Samara Regional Museum.

*Developed by the Canadian Museum
of Civilization and the Samara
Regional Museum, Russia.*

UNIQUE! 30 Years of Outstanding Crafts

October 26, 2006 to August 5, 2007

This exhibition showcases 120 of Canada's finest works of craft, made by 70 of the country's most accomplished and creative craftspeople — including all recipients of the annual Saidye Bronfman Award. Drawn exclusively from the Museum's unrivalled collection of Canadian crafts, the pieces reflect the remarkable depth and diversity of Canada's craft community. **UNIQUE!** celebrates the 30th anniversary of the Saidye Bronfman Award, instituted by the Samuel and Saidye Bronfman Family Foundation. The 2006 recipient, ceramist and sculptor Peter Powning, is featured in the exhibition. *Made possible through the generous support of The Samuel and Saidye Bronfman Family Foundation.*



Exhibition on the Canadian Museum of Civilization's 150-Year History

From May 10, 2006

This exhibition chronicles the rich history of the Museum of Civilization over the past century and a half. It features archival photographs, ancient artifacts and historical information, recounting a history which began with the Geological Survey of Canada (now part of Natural Resources Canada). The exhibition showcases Aboriginal clothing and hunting equipment, Haida masks, wax music cylinders, and exceptional works of art from many of Canada's ethnic and regional communities.

PETRA: Lost City of Stone

April 7, 2006 to February 18, 2007

This fascinating city and its people were the subject of **PETRA** which featured more than 170 artifacts, including stone sculptures and reliefs, ceramics and metalwork. Petra was a thriving metropolis literally carved from stone in the desert canyons of southern Jordan. Its founders, the Nabataeans, were hailed for their business acumen, artistic talents, and technical innovations. For centuries, beginning in 200 B.C., Petra prospered at the confluence of major trade routes. *Organized by the Cincinnati Art Museum and the American Museum of Natural History in New York City under the patronage of Her Majesty Queen Rania Al-Abdullah of the Hashemite Kingdom of Jordan.*

CANADIAN POSTAL MUSEUM

The Post Goes Pop

November 10, 2006 to April 27, 2008

The Post Goes Pop highlights the wealth of postal imagery found in popular music, books, movies, television programs, and advertising. Most of this imagery is drawn from the past. Based around four popular themes — love letters, postcards, mail carriers and special delivery — this exhibition explores the source of the imagery, how it is used, and how it compares to current reality.

CANADIAN CHILDREN'S MUSEUM

Top Secret: Mission Toy

February 3 to September 3, 2007

Top Secret introduces the idea that toys are the tools of play and have no boundaries — a concept that gave visitors the opportunity to make cultural connections and learn more about one another. The exhibition also highlighted the Children's Museum's rich collection of toys, and included hands-on displays, interactive devices, games and other activities. *Produced by the Canadian Children's Museum for the Youth Museum Exhibit Collaborative.*



Steven Darby

Far Left: Headdress displayed in the exhibition **MASTERS of the Plains**.
Centre: Entrance of the exhibition **UNIQUE!**
Left: Relief sculpture from **PETRA**.

Canadian Museum of Civilization

Growing Up with the Berenstain Bears

May 27 to September 10, 2006

With the guidance of the Berenstain Bear characters, young visitors explored common experiences that are critical to growing up. The exhibition took a page from the popular Berenstain Bear books, using the stories' environments, choices, adventures and dilemmas to encourage children to engage in roleplay, experimentation and creative problem-solving. *Produced by the Lied Discovery Museum for the Youth Museum Exhibit Collaborative.*

OPEN SHOWCASES

The Indian in Transition

This masterpiece by Daphne Odjig, a major figure on the Canadian art scene since the 1960s, was moved from the Museum's Library to the Northern Salon to make it more accessible to visitors. One of the first contemporary Aboriginal art works to be commissioned by the Museum in the 1970s, *The Indian in Transition* takes the viewer on a historical odyssey from before the arrival of Europeans, through the destruction of Aboriginal cultures, to an expression of rejuvenation and hope.

SPECIAL PARTNERSHIP

Long Ago Sewing We Will Remember

Presented at the Prince Of Wales Northern Heritage Centre (PWNHC) in Yellowknife, Northwest Territories, this exhibition features five beautiful traditional outfits reproduced by contemporary Gwich'in seamstresses. **Long Ago Sewing** is the result of a seven-year collaboration between Ethnology Curator Judy Thompson, the Gwich'in

Social and Cultural Institute, and the PWNHC. The goal of the project was for the seamstresses to create traditional clothing based on examples found in the Museum's collection, and in the process, to revive techniques and knowledge lost for over a century.

ATTENDANCE

Permanent Exhibitions

Canada Hall	508,000
Canadian Children's Museum	516,000
Canadian Postal Museum	283,000
First Peoples Hall	275,000

Special Exhibitions

A Caring Profession	186,000
Beads of Life	183,000
PETRA	151,000
Lace Up	231,000



COLLECTIONS

The Museum has approximately three million artifacts and specimens housed in collections storage areas, which cover more than 12,000 square metres. These collections, and the knowledge base that supports and expands them, are the Corporation's greatest physical asset. The Museum continues to acquire significant items, while collections management staff plan for and implement strategies for future development.

ACQUISITIONS

During the past year, the Museum acquired some 500 artifacts and specimens through donations, purchases, transfers, or deposits of archaeological fieldwork.

The acquisition that received the most public attention was the purchase of six objects auctioned by Sotheby's in New York, including a wooden bowl, a wooden comb with a high-relief carving of an animal, a decorated wooden food dish, a pair of Athapaskan birchbark baskets, and a model canoe. These objects from the Dundas Collection of Northwest Coast American Indian Art, one of the earliest documented collections of Tsimshian material, complement the collection of Tsimshian artifacts that the Museum has been developing since the early twentieth century.

Other notable acquisitions included:

- The actual tie worn by Pierre Trudeau in the famous 1968 photograph in which he pretends to strangle himself.
- *Fragmented Penumbrium and Branch Vessel* — craft pieces by Peter Powning, the 2006 recipient of the Saidye Bronfman Award.



Canadian Museum of Civilization

Left: *The Indian in Translation*
by Daphne Odjig
Centre: Riverview Salon
Right: 19th-century Valentine's Day
card, D2007-02795

Canadian Museum of Civilization

- A lamp, a cabinet and a chair created by Canadian furniture-maker Donald Lloyd McKinley.
- A set of Inuit objects made of animal skin collected by Marg Hall, who taught for many years in the Far North.
- A group of artifacts and documents covering the administrative and political career of Mitchell Sharpe, a former senior bureaucrat and federal Cabinet minister.
- *Vatican* — a birdhouse in the shape of a boat, made by a priest named Aurélius Michaud, and his brother Emilius.

Archival Collections

Notable acquisitions included some important archival collections. Among the most significant are the Toles Schoolhouse Collection which includes report cards, teaching certificates, a composite class photograph and a sports trophy. This collection documents the educational history of Amber Valley in Alberta, a primarily African-Canadian community. This will be an important addition to the collection, which is generally lacking in the history of African-American immigrants to the Prairies.

The Museum also acquired:

- A collection made up of 100 posters, press photographs and original caricatures covering 35 years of the political and administrative career of former federal Cabinet minister André Ouellet.
- Close to 6,000 patterns from the Centre national du costume.
- The Chauvel-Bélanger photo collection of Inuit life and culture in Arctic Quebec during the 1950s.
- More than 300 glass negatives from Eric and Carol Streiff, portraying the Inuit of Labrador in traditional dress.

The Library also acquired over 5,000 documents. A major acquisition from *Quebec's Centre national du costume* included a large collection of 1,000 commercial catalogues representing Canadian fashion during the twentieth century, as well as a number of books on clothing.

Canadian Postal Museum Collections

The Canadian Postal Museum's major acquisitions this past year included:

- A letter written by pilot James Peck, and the mailbag from the first Canadian airmail flight on June 24, 1918, from Montréal to Toronto.
- A series of seven lace Valentine's Day cards dating from 1850 to 1880.
- A set of Piper cross-country skis used in the 1940s to carry mail in northern Manitoba.



Left: Frank Bolton being recorded by Marius Barbeau and Ernest MacMillan in 1927.

The Postal Museum's team of volunteers is conducting projects such as an exhaustive inventory of the Canadian stamp collection, and the organization of newly acquired philately and the foreign stamp collection.

LOANS

During the past year, the Museum managed over 450 incoming loans, representing over 3,700 artifacts from various Canadian and international lenders, in support of its ongoing exhibition program. The Canadian Museum of Civilization also loaned close to 1,500 artifacts to 78 institutions. Including objects in its Travelling Exhibition Program, the Museum made more than 1,900 artifacts available to other institutions for display on a short- or long-term basis.

CONSERVATION

Last year, staff spent more than 3,000 hours treating hundreds of artifacts destined for Museum of Civilization exhibits, and over 1,700 hours treating others as part of its Care of Collections program. In addition, the Museum's conservators managed preventive treatment programs for artifacts on display and in the collection reserves. This care covers everything from the ongoing dusting and monitoring of artifacts on display, to environmental and integrated pest-management programs in the Museum's reserves.

ABORIGINAL REPATRIATION

The Museum continued to address requests for the return (repatriation) of Aboriginal artifacts on a case-by-case basis. Staff took part in discussions on the return of artifacts within the context of comprehensive claims and self-government negotiations between Canada and First Nations across Canada.

Highlights include:

- The initialization of the Maa-nulth, Lheidli T'enneh and Tsawwassen final agreements which are set for ratification in the near future.
- Successful repatriations of human remains to the Sliammon and Squamish First Nations of British Columbia and the Native Village of Kaktovik in Alaska.
- Squamish Nation (Stanley Park, British Columbia): Number of Physical Anthropology specimens — 2.
- Sliammon First Nation (Isbister Island, British Columbia): Number of Physical Anthropology specimens — 1.
- Native Village of Kaktovik (Barter Island, Alaska): Associated Grave Goods — 232; Number of Physical Anthropology specimens — 26.

Sacred Materials Project

Morgan Baillargeon, Curator of Plains Ethnology, completed a Plains Cree Sacred Materials project, photographing, documenting and establishing storage criteria for sacred objects. Judy Hall, Curator of Ethnology, Eastern Woodlands, and John Moses, Assistant Curator, facilitated two care ceremonies for Haudenosaunee long-house materials.

COLLECTIONS DOCUMENTATION

Museum staff undertook a special project to add contextual information to the records of approximately 1,800 artifacts in the Corporation's online catalogue. Most of this information was recovered from archived exhibition texts and labels, and includes stories about the maker of the object, how or when it was used, and the history of the person who used it.

ONLINE RESOURCES

The number of artifact records in the Corporation's online catalogue (collections.civilization.ca) increases annually. There are now more than 136,000 artifact records in the public access catalogue with images attached: an increase of 20 per cent over the previous year (the entire Corporation artifact catalogue, which includes a catalogue of its image collection, contains 1.8 million records.)

Below: *Fragmented Penumbrium* by Peter Powning, the 2006 Saidye Bronfman Award recipient
Gift of The Samuel and Saidye Bronfman Family Foundation



Doug Millar

Canadian Museum of Civilization

"We enjoyed the Petra exhibition, the Greece Imax movie and the Canada Hall. We snacked in the cafe; walked in the Japanese garden and according to my pedometer, we walked almost 3 miles. It has been a great day!"

"Very well done — one of the most interesting museums we have ever visited. Never boring and full of nice details. Perfect."

The Corporation's Libraries and Archives catalogue (geoweb.civilization.ca:8001) comprises nearly 450,000 records. In 2006, close to 255,000 searches were performed. Users have access to over 43,000 archival digital texts and photographic images. In addition, they can listen to 1,200 sound recordings. The catalogue's most recent feature allows users to discover newly acquired material.

Canadian Culture Online

In partnership with the Department of Canadian Heritage's Canadian Culture Online (CCO) initiative, the Museum of Civilization has made catalogue records and images available for 26,000 archival documents and 31,000 artifacts: an increase of approximately 20 per cent.

Last year, the Museum also completed two CCO-funded initiatives: **Marius Barbeau: A Glimpse of Canadian Culture (1883–1969)** and **Gateway**

to Aboriginal Heritage. These Web modules highlight many thousands of the Museum's most prized artifacts and archival documents, as well as content from its audiovisual collections. One recent addition to **Marius Barbeau**, for example, was 900 French-Canadian folk songs, recorded in the field on wax cylinders by the noted ethnologist in the decades leading up to 1949. The Museum also continued work on a third module, **Crossroads of Culture**, adding thematic presentations on wedding rituals, child immigrants, and musical instruments from around the world.

Thanks to a recent promotional campaign, visits to these three websites have more than doubled, with educational resources receiving especially heavy traffic.

Work has also begun on a new project on the skilled occupations found in a Quebec village during the late nineteenth and early twentieth centuries. A second new project, also underway, focusses on the Museum's puppetry collections.

ARCHIVES

In 2006, the Museum's Archives received 3,000 requests. Sixty per cent of these related to text documents, while the remaining requests focussed on the audiovisual collections. Although topics relating to Canada's First Peoples continue to account for a great number of requests, there are some new interests or trends emerging. These include requests for material documenting the Museum's past and present exhibitions, the acquisition of artifacts, and Canadian art history.

The Museum's audiovisual archival collection documents more than a century of the cultural history of Canada's First

Nations, two founding peoples, and many other distinct cultural groups. The audiovisual archives collection currently includes more than 11,000 films and 77,000 sound recordings (including 3,300 wax cylinders and 1,250 CDs).

LIBRARY

In 2006, the Library had more than 8,000 on-site visitors and responded to some 2,000 requests. In addition to providing full access to its collection, the Library offers reference services to the public and to Museum staff. It deals with a wide variety of questions, ranging from information on exhibitions, the Museum's architecture, Aboriginal cultures and pioneer history, to the latest trends in museology. Some 13,700 documents circulated to employees and external libraries, either as loans or as full-text online publications.

PHOTOGRAPHS AND COPYRIGHT

Each year, the Museum handles about 1,000 licencing requests and requests for photographic reproductions. The Museum's archival photographic collection includes more than one million images: 550,000 traditional hard-copy images, such as slides, negatives, transparencies, and 575,000 digitized images.

Workshop on Digital Preservation Management

In partnership with the Canadian Heritage Information Network, the Museum played a leading role in organizing and hosting a two-day workshop on Digital Preservation Management. This workshop, given by Cornell University, was offered to many participants from various heritage institutions within the National Capital Region.

RESEARCH

Research undertaken by the Canadian Museum of Civilization enhances our understanding of Canadian identity, history and culture. The Museum carries out essential research into the history and traditions of First Peoples, as well as the many other cultural communities that make up Canadian society. The Museum's research into the human history of Canada and adjacent regions extends from earliest times to the present day. All of this work supports the development of the Museum's exhibitions and publications.

ARCHAEOLOGY

Major areas of research focus on the archaeology of the First Peoples of Canada and, to a lesser degree, the archaeology of European settlement. Long-term projects pursued last year included:

- In the Atlantic region, projects centering primarily on the archaeology of the late prehistoric Mi'kmaq and Maliseet peoples, and on the exploration of early Palaeo-Indian and Archaic occupations in Atlantic Canada.
- In Quebec, archival and collections-based research illuminating the history of mainly French-speaking Euro-Canadian populations from the seventeenth to the nineteenth centuries, with a focus on the cod-fishing industry.
- In Ontario, projects focussing primarily on pre-Contact archaeology in the northern and eastern regions of the province.

- In the Prairie Provinces, studies of the archaeological cultures in the Northern Great Plains, and a comparison of Northern Plains archaeology with that of other grasslands regions around the world, notably the Russian steppes.
- Arctic archaeological research focussing on the history of the Palaeo-Eskimo peoples who first occupied Arctic North America, as well as on the development of Inuit culture over the past millennium. The Helluland Archaeology Project investigates relationships between these two peoples, as well as with early European visitors to the Eastern Arctic in the centuries around 1000 CE.
- In the area of physical anthropology, current research focussing on the skeletal and DNA analysis of particularly ancient human remains from the Interior Plateau of British Columbia and southeast Vancouver Island, in cooperation with local Aboriginal communities.
- In the area of the repatriation of human remains, analysis of physical anthropology collections focussing on the detailed documentation of skeletal remains requested for repatriation and reburial.
- Research regarding general requests for information about the nature of the Museum's collections, relative to the British Columbia treaty process.

Right: Sculpture by Adélar Turgeon (1883–1968) from the Netty Covey Sharpe Collection

HISTORY

Major areas of research focus on the social and regional histories of Canada. Long-term projects pursued over the past year included:

- The history of the Museum for its 150th anniversary.
- In the Atlantic Provinces, material and social history, and a written history of Charlottetown, P.E.I.
- In Quebec, research focussing on various aspects of daily life in Canada and Acadia from the seventeenth to the nineteenth centuries (e.g., basic needs such as food, housing, clothing, work, defence, justice, religion, etc.), and on science in New France, especially gardening and food in the seventeenth and eighteenth centuries.
- In Ontario, original research on nursing, and exhibition work on the United Empire Loyalists.



Marie-Louise Deruaz

Canadian Museum of Civilization

- For the Prairies, research exploring workers' daily lives, labour activism, and early twentieth-century immigration to the Canadian West, including settlers' motivations, voyages, material culture, expectations, conditions upon arrival, and settlement.
- In Canadian political history, the governing of Canada, with particular reference to biographical study of both political and non-political leaders.
- In material culture, research in the fields of women's history, popular culture and folk art in Quebec.

ETHNOLOGY

Major areas of research focus on the history, cultures and contemporary art of First Peoples, the Métis and the Inuit in Canada. Long-term projects pursued last year included:

- The history and cultures of First Peoples of Canada's Pacific Coast, including past and contemporary production of fine crafts for use in the community and for sale to external markets.
- The history and cultures of the Interior Salish and Ktunaxa peoples of the southeastern British Columbia interior, with a specific research project documenting Ktunaxa material culture.
- The history and cultures of the First Nations of the Great Plains, including research on Blackfoot protocol and Plains Cree concepts of death, and the impact of urban life on the experience and cultures of First Peoples in Canada.

- The history and cultures of the Mi'kmaq, Maliseet and Passamaquoddy peoples of Nova Scotia, New Brunswick and adjacent regions, with a particular focus on the history and production of Mi'kmaq basketry.
- The history and social context of contemporary Inuit art, and the scope of current work by Inuit artists in all media.
- The history of contemporary Canadian Aboriginal art and Aboriginal artists, including research into the impact of Christianity on Aboriginal cultures in Canada.
- The history and cultures of Northern Athabaskan peoples, including cultural context and styles of hide clothing in the nineteenth century, and contemporary community-based projects to revive traditional arts and crafts.

CULTURAL STUDIES

Major areas of research focus on themes of Canadian ethnocultural diversity. Long-term projects pursued last year included:

- Chinese, Japanese and Korean communities in various parts of Canada, encompassing research on local Chinese history, social organization, cultural traditions and ethnic relations.
- Musical traditions in Canada.
- The life and work of Glenn Gould.
- Craft and design in Canada during the 1960s.
- The history of Canadian craft.



Harry Foster

Left: Kwakwaka'wakw Mask

- Traditional life, everyday arts, and popular culture in Canada.
- The history and traditions of sweet foods.
- Documentation of the history and present state of Buddhism in Canada (Buddhist temples and centres of different Buddhist traditions), with a particular focus on Western (non-Asian) Canadians who have converted to Buddhism.
- The history of Valentine's Day cards as they illuminate Canadian social history in the nineteenth century, and particularly the relations between women and men, and the connections between commerce, the ritual of writing and material culture.
- The special relationship between the postal system and the visual arts through the production of works by Canadian artists.

In addition, the Postal Museum's team of volunteers is conducting projects such as an exhaustive inventory of the Canadian stamp collection, and the organization of newly acquired philately and the foreign stamp collection.

POSTAL COMMUNICATIONS RESEARCH

The Canadian Postal Museum's main research areas for the past year included:

- The French-Canadian and Acadian diaspora from an epistolary perspective.
- Collections of private correspondence and writings from various collections (Archives of the Canadian Jewish Congress, McCord Museum, McGill University Archives, Archives of the University of Western Ontario, etc.).
- Postal communication in Prince Edward Island, principally during the colonial era.
- Labour and labour relations within Canada's postal system: the 1924 strike, strikes in Winnipeg in 1918 and 1919, and the story of Branch No. 2 of the Federated Letter Carriers Association of Canada.
- The history of the rural post office in Canada, particularly the story of the Val Morin Station post office in Quebec.

IN MEMORIAM

The Canadian Museum of Civilization wishes to pay tribute to two colleagues who recently passed away: Dr. Aïda Kaouk and Dr. Richard Morlan. Through their research and curatorial innovations in their respective fields, they have contributed an enduring legacy to our national knowledge. They will both be sorely missed.

Aïda Kaouk (*née Layla Ida Kaouk*)

1946–2006

Dr. Aïda Kaouk retired in 2006 after completing curatorial and research projects that spanned a period of 12 years. She died tragically in a car accident on May 25, 2006 at the age of 60. A specialist in the study of immigration, cultural identity and the social dynamics of a meeting between cultures, Dr. Kaouk was the curator of **The Lands Within Me** (2001), a major exhibition featuring the works of Canadian artists of Arab origin. Her final project, **Citizens: Portraits of Canadian Women of African Descent** (2006), is a virtual exhibition on the Museum's Website.

Richard E. Morlan

1941–2007

Dr. Richard E. Morlan joined the Museum (then the National Museum of Man) in 1969. He began his career as Yukon Archaeologist, later serving as Curator of Plains Archaeology and, until his retirement in late 2006, as Curator of Paleoenvironmental Studies. Dr. Morlan was recognized internationally for his work in the study of Early Man, and in the compilation and interpretation of radiocarbon dates. One of his major contributions was the creation of the Canadian Archaeological Radiocarbon Database (CARD). Dr. Morlan was the author of more than 65 books and scientific papers and was also the curator for sections of the First Peoples Hall. He died peacefully on January 2, 2007 at the age of 65.

Canadian Museum of Civilization

PUBLIC PROGRAMS

Public programs are an important means by which the Canadian Museum of Civilization communicates knowledge of Canada's history and Canadian and world cultures. Designed around the needs and interests of specific audiences, the Museum's public programs include cultural celebrations, performing arts events, live animation and revenue-generating events. During the past year, the Museum delivered 95 public programs to over 105,000 participants.

SPECIAL SERIES

The Evenings at the Museum series remained popular. These educational events invite visitors to tour an exhibition with the curator, and then enjoy food, music and demonstrations. The ongoing Coffee and Conversation series once again featured several informal talks and tours offered by curators and other experts.



Steven Darby

SPECIAL EVENTS

Throughout the year, the Museum presented a variety of special events, including music and dance performances for Asian Heritage Month with the Ottawa Asian Heritage Month Society, concerts with the Outaouais Festival of Sacred Music, Japanese cultural events such as Noh theatre and Taiko drumming in partnership with the Embassy of Japan, a Swedish Lucia celebration in partnership with IKEA and the Embassy of Sweden, and drumming and dance performances as part of Black History Month.

ACTIVITIES AND EXHIBITIONS

The Museum's public programs are often organized in conjunction with special exhibitions to enhance visitors' experience. Highlights of last year for each exhibition included the following:

PETRA

A diverse programming line-up featured performing arts such as an operetta, a ballet and a series of middle-eastern dance and music shows, as well as artisans' demonstrations, evening events, Coffee and Conversation events, and a lecture series with topics ranging from the history of Petra to insights into Bedouin tribes and Petra as a desert crossroads.

A Caring Profession

The Museum held a series of Coffee and Conversation talks on Nursing on City Streets, Training Traditional Afghanistan Midwives and the History of Nursing in New France.

Lace Up

Four Coffee and Conversation sessions focussed on topics such as the history of skating and tips on building a backyard rink. A family event during the spring break featured dramatic readings of the classic children's story, *The Hockey Sweater*.

UNIQUE!

A dynamic series of programs explained current crafts trends and invited visitors to join professional and amateur craftspeople in knitting, working with clay, and making book-binding. Over several months, guest artisans demonstrated cabinetmaking, textile art, violin making and tapestry weaving. An Evening at the Museum event featured artisan demonstrations, curatorial tours and drop-in workshops. In addition, several Coffee and Conversation talks featured a guest curator and award winning craftspeople.

MASTERS of the Plains

Programming centred on the lives of ancient nomadic peoples of Russia and Canada through several Coffee and Conversation talks, as well as explorations of age-old techniques of painting with earth-pigments, the making of stone tools, and leatherwork.

Left: Dramamuse actor Carol Beaudry plays Rolland Lafleur, the "camp cook", in the Canada Hall.

Right: Traditional garb displayed during a special event featuring Indonesian culture.

REMEMBRANCE WEEK

Along with the Canadian War Museum, the Canadian Museum of Civilization also commemorated Remembrance Week, with programming in the Canadian Postal Museum featuring Letters From the Front: readings of soldiers' correspondence and memoirs of war.

FIRST PEOPLES PROGRAMMING

First Peoples programming introduced visitors to Aboriginal artisans, elders, authors and filmmakers, who shared their insights on traditional ways of life and current issues. Over the past year, the Museum presented a series of workshops and demonstrations on traditional Aboriginal activities. National Aboriginal Day was a great success with a full day of performing arts, workshops and demonstrations by First Nations and Métis communities. During the season of *sikon*, or sugaring off, Aboriginal people demonstrated their traditional techniques for the harvesting of maple sap.

DRAMAMUSE

Dramamuse, the Museum's resident theatre company, brought historic episode to life for more than 137,000 visitors last year in the Canada Hall, as well as through various school programs. In addition to interactive theatrical characters, the company presented several new works:

- *There She Blows, There She Goes* — performed in the Canada Hall and highlighting an encounter between three historical characters and a contemporary woman wrestling with her conscience about the environment.
 - *A Taste of the Wildcat* — performed in the Wildcat Cafe, inside the Canada Hall, by Yellowknife's Ben Nind, and featuring Reneltta Bourque, an Aboriginal actor from the Northwest Territories.
- *Life in the Trenches* — an interactive monologue performed in honour of Vimy Ridge Day in collaboration with the Canadian War Museum.



Bruno Schlumberger/Ottawa Citizen

Canadian Museum of Civilization

- *An Elf and Her Santa* — presented at the Museum during the holiday season, and as part of a school program.

At the open house marking the Museum's 150th anniversary, Dramamuse also performed a staged reading highlighting the contributions of the Museum's founder, Sir William Edmond Logan.

PROGRAMS FOR STUDENTS

The Museum of Civilization also reached out to visitors through its school programs. More than 40,000 students learned about Canadian history and world cultures through 22 educational programs developed by the Museum. In addition, the Museum developed an online outreach initiative for elementary and high school students to complement Face to Face: The Canadian Personalities Hall — the Museum of Civilization's new permanent exhibition.

VOLUNTEER INTERPRETER PROGRAM

The Volunteer Interpreter Program gives adults an opportunity to be trained in providing Museum visitors with additional information about particular objects, and in offering demonstrations in some of its special exhibitions. During the past year, volunteers participated in three special exhibitions, where they explained details to more than 65,000 visitors.

A Caring Profession

Volunteer nurses provided animation by sharing their own stories, demonstrating nursing kits and explaining nursing techniques. They invited visitors to try some of these techniques, including taking blood pressure and bandaging.

PETRA

Volunteers provided visitors with more detail on some of the major artifacts in the exhibition, as well as additional background information on the fascinating city of Petra.

UNIQUE!

Volunteers highlighted several themes in the exhibition by comparing and contrasting the approaches of selected craftspeople, and demonstrated craft materials and techniques.

LEARNING AT THE CANADIAN CHILDREN'S MUSEUM

The Children's Museum delivered a diverse line-up of programs and activities throughout the year. Daily drop-in studio activities, special weekend events, workshops and a monthly early-learning series offered families — 40,000 participants — an ever-changing schedule of programming and dynamic cultural experiences. More than 150 activities enriched special exhibitions and children's experiences of annual seasonal and holiday celebrations, such as Easter, Canada Day, Halloween, Winterlude and Spring Break.

Some of these activities included group programs such as summer camps, Overnight Adventures for community groups, birthday parties and special events for early learners. Family programs explored themes

of accessibility, literacy, creativity, history and culture, and the environment. Special activities also included theatrical productions presented in partnership with the Ottawa International Children's Festival, as well as a variety of musical and dance performances. The Children's Museum delivered many programs in collaboration with cultural partners such as the Chinese, Japanese, Vietnamese, Jordanian and Mexican communities.

Activities for Special Exhibitions

Throughout the year, special events enhanced three special exhibitions: **Adventures with Clifford the Big Red Dog**, **Growing Up with the Berenstain Bears** and **Top Secret**. Workshops focussed on diverse themes including community, invention and innovation, toys, music and food.

PROGRAMMING AT THE CANADIAN POSTAL MUSEUM

During the past year, the Postal Museum held daily scheduled programming, with close to 17,000 visitors participating. Public programs included Special Delivery, a series of animation kits that challenge visitors in a hands-on exploration of postal communication and history. The Postal Museum offered Coffee and Conversation events with philately specialists and curators, and also creative writing and calligraphy workshops.

As part of the special exhibition **The Post Goes Pop**, the Postal Museum presented workshops and events ranging from designing seals and postcards to a communal stamp mosaic activity and a screening of the film *Il Postino*.

COMMUNICATION OF KNOWLEDGE AND EXPERTISE

As a national institution, the Canadian Museum of Civilization seeks to reach as many people as possible beyond the National Capital Region. The Museum uses various forms of outreach designed to meet the needs of its diverse audiences. In addition, an important part of the Museum's mandate is to share its knowledge as widely as possible, with both specialists and the general public.

TRAVELLING EXHIBITIONS

The Museum of Civilization is the largest single source of travelling history exhibitions in the country. In 2006–2007, its 11 exhibitions travelling to 22 venues reached about 364,000 visitors. The Museum's travelling exhibition program promotes Canada's heritage both at home and abroad. About three-quarters of these travelling exhibitions are presented in Canada, about 20 per cent in the

United States and 5 per cent throughout the rest of the world. The complete list of travelling exhibitions can be found on page 44.

CIVILIZATION.CA

With more than 100 virtual exhibitions, several databases, online games, and detailed information to help with planning a visit, the *Civilization.ca* Website has become the most comprehensive Web-based resource among all Canadian museological institutions.

The site also offers special resources for children, educators and scholars, and is a favourite destination for Canadian students and teachers. In addition, *Civilization.ca* makes extensive databases on Museum collections available online. During the past year, visitors accessed 66 million Web pages, and the Website logged 9 million visits. In addition, many portals on new special and permanent exhibitions were added online.

Last year, a new Plan Your Visit feature was added to the Website to help visitors plan their stay at both the Museum of Civilization and the War Museum.

Virtual Exhibitions and Activities

During the past year, four new exhibitions were added to the Website, as follows:

Greece: Secrets of the Past

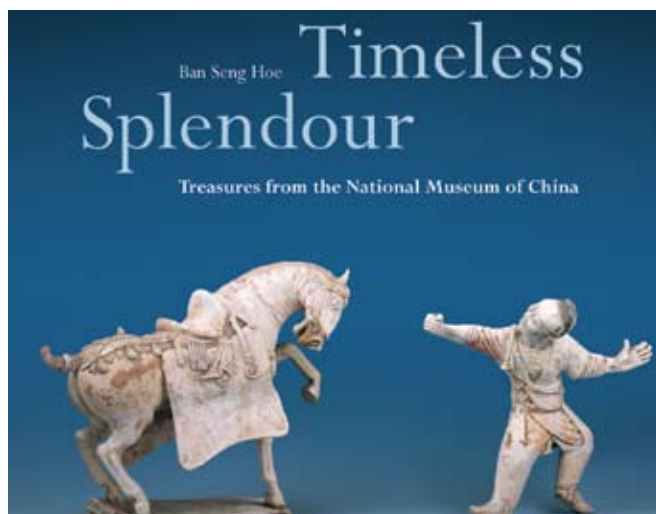
This exhibition, developed in conjunction with the IMAX film, offers a wealth of information about Ancient Greece, covering topics such as geography and geology, religion, science and philosophy, the birth of democracy and of the Olympic Games.

Citizens: Portraits of Canadian Women of African Descent

This comprehensive and inspiring exhibition provides links to articles, as well as descriptions of books and films, that capture the life stories of Canadian women of African heritage.

Archaeological Mysteries in the Ottawa Area

This exhibition explores archaeological work over the past 100 years in the region surrounding the Chaudière Falls in Ottawa-Gatineau, including the new archaeological interest in the area after construction began on the Canadian War Museum in 2002 on LeBreton Flats.



Left: *Timeless Splendour*, by Museum's curator Ban Seng Hoe, released as part of the exhibition **Treasures From China**.

Canadian Museum of Civilization

Canada in a Box: Cigar Containers that Store Our Past 1883–1935

Canada in a Box highlights how Canada's oldest cigar boxes reveal bits and pieces of our country's past that give us a new perspective on our social and economic history.

PUBLICATIONS

During the past year, the Canadian Museum of Civilization introduced nine titles through its in-house and co-publishing programs. These titles included five new publications and two reprints in the Museum's Mercury Series. Considered an important reference by the research community, the Mercury Series is designed to disseminate information relating to the Museum's research disciplines.

Caldarola, Carlo, Mitsuru Shimpo and K. Victor Ujimoto. *Sakura in the Land of the Maple Leaf: Japanese Cultural Traditions in Canada*. Edited by Ban Seng Hoe. Mercury Series, Cultural Studies Paper 82. Published 2007.

Rousseau, Valérie. *Vestiges de l'indiscipline: environnements d'art et architectures*. Mercury Series, Cultural Studies Paper 81. Published 2007.

Smith, Charles and Ian Dyck, eds. *William E. Logan's 1845 Survey of the Upper Ottawa Valley*. Mercury Series, History Paper 54. Published 2007.

Willis, John, ed. *More Than Words*. Mercury Series, Canadian Postal Museum Paper 5. Published 2007.

The Whaling Indians. West Coast Legends and Stories. The Origin of the Wolf Ritual. Part 12 of the Sapir-Thomas Nootka Texts. Told by

Sa:ya:ch'apis and Tko:tisim. Prepared by Edward Sapir, Morris Swadesh, Alexander Thomas, John Thomas, and Frank Williams. Edited by Eugene Arima, Terry Klokeid, and Katherine Robinson. Mercury Series, Ethnology Paper 144. Published 2007.

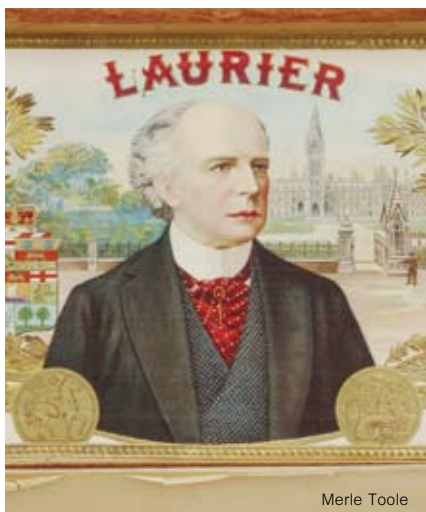
Hoe, Ban Seng. *Timeless Splendour: Treasures from the National Museum of China*, 2007.

Taylor, David A. *Boat Building in Winterton, Trinity Bay, Newfoundland*. Mercury Series, Cultural Studies Paper 80. Reprinted 2006.

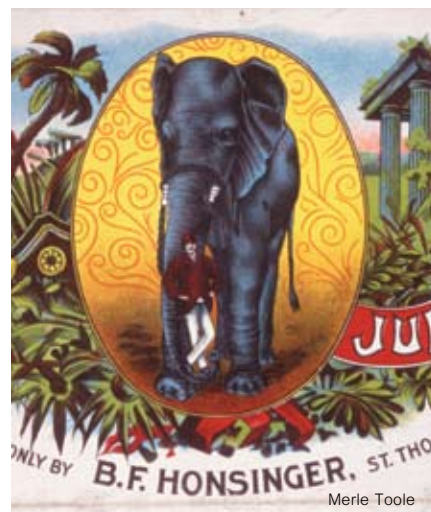
von Finckenstein, Maria. *Celebrating Inuit Art*. Co-published with Key Porter Books. Reprinted 2006.

Wright, J.V. *A History of the Native People of Canada*. Volume 1 (10,000–1,000 B.C.). Mercury Series, Archaeology Paper 152. Reprinted 2006.

Below: Cigar box covers from the virtual exhibition **Canada in a Box**.



Merle Toole



Merle Toole



Merle Toole

Canada Hall: Virtual Visit on CD

Developed by Immersionography Associates in partnership with the Museum, the CD-ROM, *The Canada Hall: A Virtual Journey through Canadian History*, is a unique educational tool based on the Museum of Civilization’s most popular permanent exhibition. It enables virtual visitors to explore more than 1,000 years of Canadian history through panoramic exhibits, information panels, historical vignettes and more.

Publications and CDs are available in bookstores, at the Canadian Museum of Civilization’s Main Boutique, or through our Cyberboutique (www.civilization.ca).

They can also be ordered by
telephone: 1 800 555-5621 or
 819 776-8387
fax: 819 776-8300
e-mail: publications@civilization.ca.

ARTICLES AND PRESENTATIONS

The Museum’s experts also shared their extensive knowledge and expertise through articles and presentations. Last year, Museum researchers and experts authored 40 articles and reviews in total. Some 45 Museum staff members gave over 90 presentations or lectures in Canada and abroad on a wide range of topics.

ABORIGINAL TRAINING PROGRAM IN MUSEUM PRACTICES

Since it began in 1993, the Aboriginal Training Program in Museum Practices has established itself as a model for other national and international museums interested in training Aboriginal interns. During the past year, four interns from different regions of Canada received training in museological practices, including the development of exhibitions and conservation of artifacts, and the basics of interpretation and public relations. Over the years, more than 60 trainees have successfully completed the program.

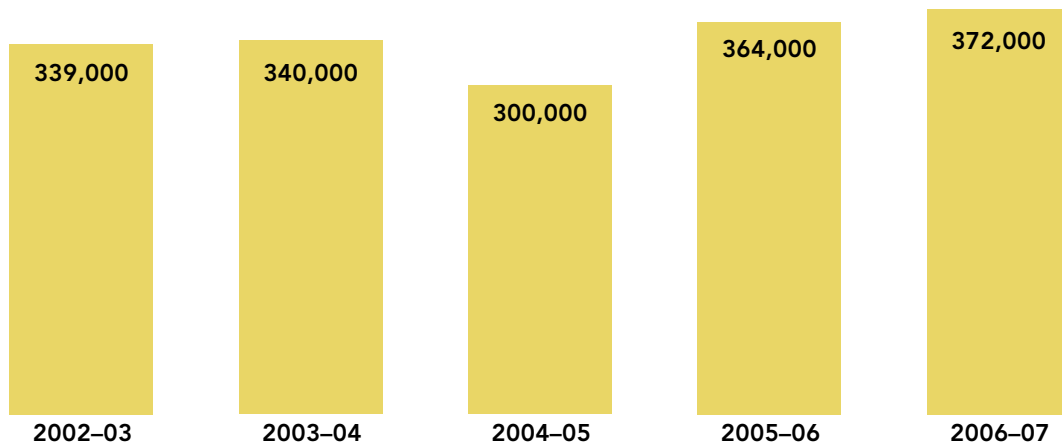
IMAX® THEATRE

The IMAX Theatre is an important and popular tool in helping the Museum to communicate knowledge related to various aspects of human experience and the world in which we live. The IMAX Theatre is also an important source of revenues and attendance: during the year it attracted 372,000 visitors, and presented 18 films, 12 of which had never before been shown at the Museum.

Again this year, the IMAX Theatre presented full-length Hollywood-type feature films, *Harry Potter and the Prisoner of Azkaban* and Disney’s classic, *Beauty and the Beast*.

The IMAX Club Membership Program remained strong with a total of 5,000 active members.

IMAX THEATRE ATTENDANCE



Canadian Museum of Civilization

PUBLIC AFFAIRS

To describe and promote its exhibitions and activities, the Canadian Museum of Civilization produces a wide array of communications and promotional products such as brochures and posters, as well as a quarterly calendar of events. Through intensive media relations, the Museum also distributes news releases and public service announcements, and organizes media previews of new exhibitions.

EXHIBITION OPENINGS

Each year, the Museum organizes a major opening event for its new special exhibitions. Last year the opening of the exhibition **UNIQUE!**, in the presence of Governor General Michaëlle Jean, was one of its greatest successes, with over 1,200 persons in attendance.

In conjunction with the opening of **UNIQUE!**, the Museum hosted a special ceremony marking the 30th anniversary of the Saidye Bronfman Award, at which the 2006 recipient was announced. Some 300 guests, including most past recipients, attended. The Museum organized the event in partnership with The Samuel and Saidye Bronfman Family Foundation and the Canada Council for the Arts.

MEDIA RELATIONS

Prior to the opening of the exhibition **PETRA**, the Museum organized a special dinner — an authentic Middle Eastern luncheon in a Middle Eastern atmosphere — to help educate the media about this ancient city, its magnificent site and its fascinating story. Media representatives were shown images of some of the most important artifacts in the exhibition. This successful event generated some early coverage.

150th Anniversary supplement

To help inform the public about the Museum's landmark anniversary, initiatives included a supplement in major Canadian dailies in Montréal, Toronto and Ottawa-Gatineau, and a special media preview of the Civilization Costume Ball. Activities marking the anniversary received exceptional coverage across the country.

COMMUNITY AND SPECIAL EVENTS

For the first time, the Museum of Civilization hosted the Ottawa Regional Historica Fair. More than 250 students from local and private schools in several of the region's school boards presented their projects about historical events, milestones and achievements, and Canadian heroes. The event attracted more than 5,000 visitors throughout the day. For a second year, the Museum also hosted a blood clinic operated by Héma-Québec.



Steven Darby



Steven Darby

The Museum's Theatre was also the venue for the second annual CanWest CanSpell National Spelling Bee Final for students from across Canada. Another premiere was a broadcast from the Museum of "CBC News: Foreign Correspondents": a series of two forums featuring CBC journalists who cover events in various countries around the world. In addition, as part of a gala in the Grand Hall, 400 of Canada's most successful business and community leaders gathered to celebrate the outstanding contribution that Scouting has made to Canada.

CULTURAL EVENTS

Throughout the year, the Museum hosts various concerts, shows and events that highlight the many cultures of Canada and the world. In 2006–2007, these included a concert by a Brazilian artist, an East Indian cultural show and the launch of a Hungarian film festival.

OFFICIAL VISITS AND VIP TOURS

With its spectacular architecture and setting, the Museum of Civilization plays an important role as a showcase for Canada's history and cultures. Each year, it welcomes dignitaries and high-profile figures from both Canada and abroad. During the past year, the Museum organized some 140 tours for VIP delegations.

TV SERIES PARTNERSHIP

To make children more aware of the Museum of Civilization, the Museum invested \$25,000 in a television series called *A World of Wonders*. Produced by Genuine Pictures of Ottawa, this series aims to help children ages 6 to 12 discover the cultural and natural wonders of the world. Part of the filming was done inside the Canadian Children's Museum. The series is due to be broadcast on several educational networks across Canada, starting in the fall of 2007.

SPECIAL EXHIBITIONS

GALLERY A

MASTERS of the Plains: Ancient Nomads of Russia and Canada

*December 1, 2006 to
September 3, 2007*

Beads of Life: Eastern and Southern African Adornments

April 15, 2005 to September 10, 2006

GALLERY C

PETRA: Lost City of Stone

April 7, 2006 to February 18, 2007

GALLERY D

Lace Up: Canada's Passion for Skating

January 27, 2006 to April 1, 2007

GALLERY E

UNIQUE! 30 Years of Outstanding Crafts

October 26, 2006 to August 5, 2007

A Caring Profession: Centuries of Nursing in Canada

June 17, 2005 to July 30, 2006

W. E. TAYLOR SALON

The Canadian Museum of Civilization's 150-Year History

From May 10, 2006

Michael Hosaluk: The Saidye Bronfman Award 2005

September 30, 2005 to April 2, 2006

Far Left: Paul Lauzon, conservation expert, explains how a thermohygrograph works during the Open House held as part of the celebrations of the Museum's 150th anniversary.

Left: Governor General Michaëlle Jean visiting **UNIQUE!** at the official opening of the exhibition.

Canadian Museum of Civilization

CANADIAN POSTAL MUSEUM

The Post Goes Pop

November 10, 2006 to April 27, 2008

Postage Stamps: Image of a Country

January 21, 2005 to September 4, 2006

CANADIAN CHILDREN'S MUSEUM

Top Secret: Mission Toy

February 3 to September 3, 2007

Canada Day Poster Challenge

June 26 to September 4, 2006

Growing Up with the Berenstain Bears

May 27 to September 10, 2006

Adventures with Clifford the Big Red Dog™

February 18 to May 7, 2006

OPEN SHOWCASES

The Indian in Transition

by Daphne Odjig

CORRIDOR DISPLAYS

Love'em. Hate'em. — Canadians and Their Politicians

Regalia: A Celebration of Dress and Ceremony

Fibre Techniques and Traditions of the Nlaka'pamux

Archetypes in Stone

Layered with Meaning: Haudenosaunee Beadwork Traditions

Pangnirtung during the 1920s: The Joseph D. Soper Collection

Gather Around this Pot

A Gift to the Nation

LOWER PLAZA

People

by Louis Archambault

DAVID M. STEWART SALON

Animals in Inuit Art

MUSEUM ENTRANCE

Hudson Bay Canoe

MAIN LOBBY

The First Maple Leaf Flag

TRAVELLING EXHIBITIONS

(in alphabetical order)

From the Hands of a Master: Tradition Revealed by Contemporary Artists (CPM)

(Produced in collaboration with the ECONOMUSEUM® Network Society)

Peterborough Centennial Museum and Archives, Peterborough, Ontario (June 25 to September 24, 2006)

Nuvisavik "The Place Where We Weave": Inuit Tapestries from Arctic Canada (CMC)

McCord Museum, Montréal, Quebec (September 9, 2006 to March 25, 2007)

Macdonald Stewart Art Centre, Guelph, Ontario (May 7 to July 30, 2006)

Pack Your Bags! A Kid's Ticket to Travel (CCM)

Boston Children's Museum, Boston, Massachusetts, United States (September 23, 2006 to February 25, 2007)

Lied Discovery Children's Museum, Las Vegas, Nevada, United States (May 27 to September 3, 2006)

Bay Area Discovery Museum, Sausalito, California, United States (February 25 to May 7, 2006)

Places of Power, Objects of Veneration (CMC)

Grey Roots: Your Heritage and Visitor Centre, Owen Sound, Ontario (April 16 to September 4, 2006)



Steven Darby

Left: Juggler entertaining a crowd during the Museum's 150th-anniversary Open House.

**“Rocket Richard”:
The Legend, The Legacy (CMC)**

Alberni Valley Museum,
Port Alberni, British Columbia
(January 29 to April 22, 2007)

Centre d'exposition de Val-D'or,
Val-D'or, Quebec
(October 25 to December 31, 2006)

Musée minéralogique et minier
de Thetford Mines,
Thetford Mines, Quebec
(June 24, 2006 to
September 24, 2006)

La Pulperie de Chicoutimi,
Chicoutimi, Quebec
(March 18 to June 11, 2006)

**Satisfaction Guaranteed: The Mail
Order Catalogue in Canada (CPM)**

Dryden and District Museum,
Dryden, Ontario
(September 25, 2006 to
January 5, 2007)

Royal Alberta Museum,
Edmonton, Alberta
(May 28 to September 4, 2006)

Centre national d'exposition de
Jonquière, Jonquière, Quebec
(January 22 to April 16, 2006)

Siqiniq: Under the Same Sun (CCM)

Provincial Museum of Newfoundland
and Labrador, St. John's,
Newfoundland and Labrador
(January 15 to June 18, 2006)

The Mysterious Bog People

(Canadian Museum of Civilization,
Drents Museum, Niedersächsisches
Landesmuseum and Glenbow
Museum)

Naturhistorisches Museum Wein,
Vienna, Austria
(December 13, 2006 to
March 23, 2007)

Natural History Museum of Los
Angeles County, Los Angeles,
California, United States
(March 26 to September 10, 2006)

**The Tunit, a Paleo-Eskimo
People (CMC)**

Grey Roots: Your Heritage and Visitor
Centre, Owen Sound, Ontario
(April 16 to September 4, 2006)

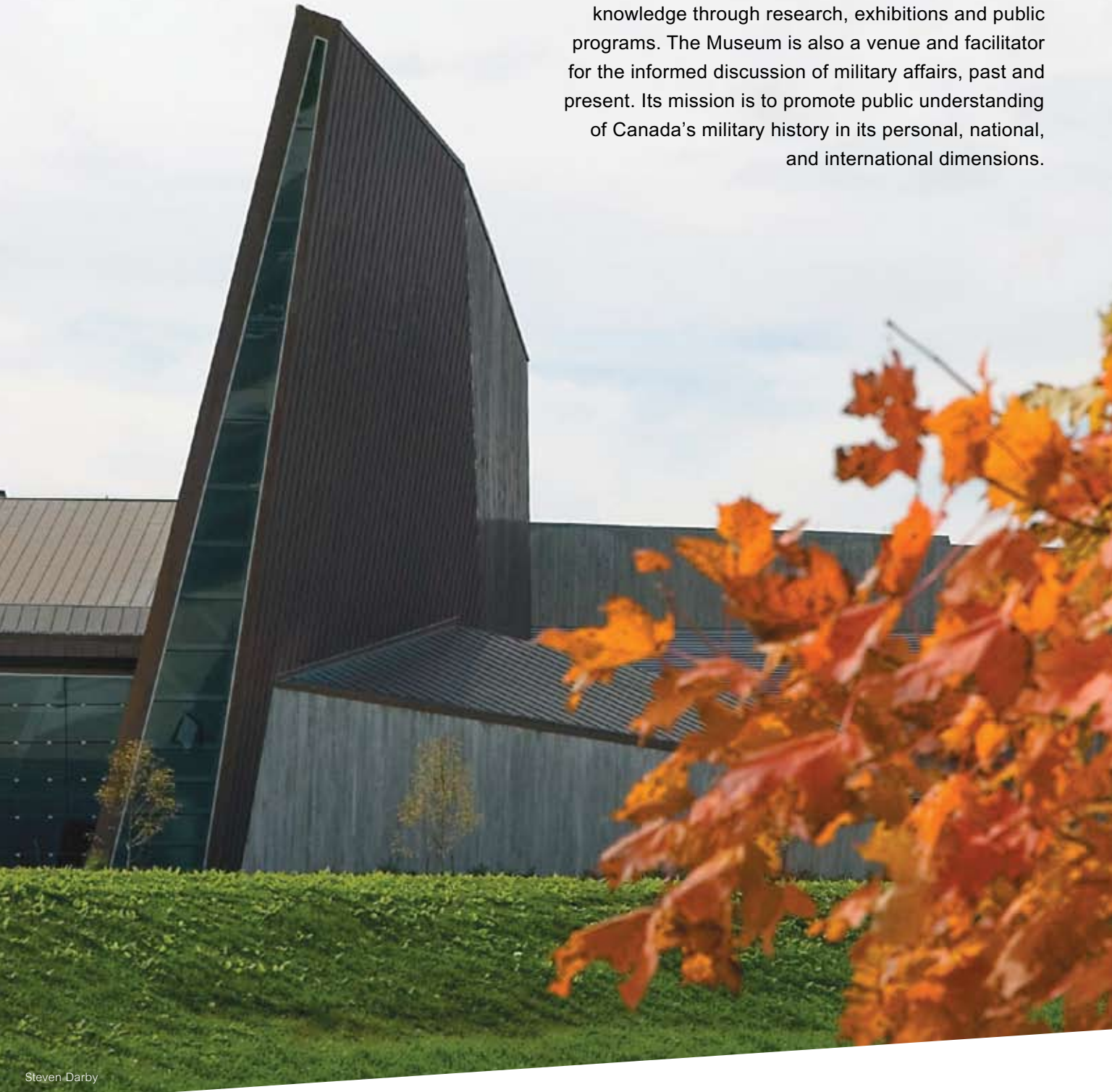


Right: Mariachi entertains as part of a cultural program at the Children's Museum.

Steven Darby

CANADIAN WAR MUSEUM

Located in Ottawa, the Canadian War Museum (CWM) is Canada's national museum of military history. It acquires and maintains artifacts, and disseminates knowledge through research, exhibitions and public programs. The Museum is also a venue and facilitator for the informed discussion of military affairs, past and present. Its mission is to promote public understanding of Canada's military history in its personal, national, and international dimensions.



EXHIBITIONS

The War Museum's permanent exhibitions cover Canadian military history from earliest times to the present day. They profile the human experience of war, and the many ways in which military events have shaped the development of the country and its people. Temporary exhibitions expand upon material covered in the permanent galleries, and also extend to national, international or general military subjects not covered elsewhere in the Museum.

THE CANADIAN EXPERIENCE GALLERIES

These permanent galleries tell the chronological story of Canadian military history. They feature a wide variety of artifacts, as well as personal stories, audiovisual components, historical reconstructions, maps, photographs, art works, and sculptures. The four galleries are:

Gallery 1

Battleground

Wars on Our Soil, from Earliest Times to 1885

The first gallery introduces the concept of war and its relevance to Canada and Canadians. Visitors explore the Canadian experience of conflict from Aboriginal warfare and post-European-contact Canada, to Louis Riel and the Northwest Resistance of 1885. The gallery ultimately shows how the wars of First Peoples, the French, and the British shaped our country.

Gallery 2

For Crown and Country

The South African and First World Wars, 1885–1931

This gallery looks at our country's sacrifices and contributions to the South African and First World Wars, and explains how these conflicts heightened Canada's sense of nationhood and its recognition internationally. This gallery also illuminates how the strain of war nearly tore the country apart.

Gallery 3

Forged in Fire

The Second World War, 1931–1945

The third gallery explores Canada's fight against dictatorships overseas during the Second World War, the experience of Canadians at home and overseas during those years, and the nation's contribution as one of the largest fighting forces in the world.

Gallery 4

A Violent Peace

The Cold War, Peacekeeping and Recent Conflicts, 1945 to the Present

This last gallery explores how Canada became a respected international player through its commitments to Western defence and peacekeeping.

GALLERIES AND EXHIBITION SPACES

Royal Canadian Legion Hall of Honour

This exhibition space, located at the centre of the Canadian Experience Galleries, covers Canada's rich history of honouring and remembrance.

LeBreton Gallery

This open storage space, accessible to visitors, contains one of the world's finest collections of large military artifacts. These complement and enrich the permanent galleries' storyline and public programs, while reminding visitors of the strength and complexity of the Museum's collections, and providing a human dimension to the history of military technology.

Memorial Hall

Designed for quiet reflection, Memorial Hall contains a single artifact: the headstone from the grave of Canada's Unknown Soldier from the First World War. The headstone is directly illuminated by sunlight each Remembrance Day, November 11, at precisely 11:00 a.m.



Right: One of the photographs featured in the exhibition **AFGHANISTAN.**

Stephen Thorne/CP

Canadian War Museum

"I learned so much about my country and my military... I smiled, laughed, was in awe and in tears."

"There are not enough words to express how moved and impressed I am by this most wonderful museum."

"I think every Canadian child should at some time visit this museum. It is an amazing and powerful review of our history."

Regeneration Hall

Regeneration Hall is a physical representation of hope and a powerful artistic statement of the relationship between past and present, war and peace. On the upper level, visitors see a tightly framed view of the Peace Tower silhouetted through a narrow window at the Hall's eastern edge. The lower level features several of Walter Allward's plaster models for the massive sculptures on the Vimy Memorial in northern France.

NEW SPECIAL EXHIBITIONS

AFGHANISTAN: A Glimpse of War
February 9, 2007 to January 6, 2008
John McCrae Gallery

This exhibition uses video footage and firsthand accounts to chronicle Canada's participation in the war in Afghanistan — one of its most dangerous and significant military actions since the Korean War — and its involvement in the rebuilding of the country. Based principally on photographic and video records from

Canadian journalists Stephen Thorne of the Canadian Press and free-lance documentary filmmaker Garth Pritchard, **AFGHANISTAN** tells both Canadian and Afghan stories with an emphasis on the human experience of war. Artifacts include the wreckage of a Canadian military vehicle destroyed by a roadside bomb, and a piece of aircraft wreckage from the World Trade Center terrorist bombing. *Developed by the Canadian War Museum, featuring images by journalists Stephen Thorne and Garth Pritchard.*

**CANADA UNDER ATTACK:
The Battle of the St. Lawrence
(1942–1944)**

December 22, 2006 to April 9, 2007
John McCrae Gallery

CANADA UNDER ATTACK explored the profound and lasting effects of the Battle of the St. Lawrence on the people of the Lower St. Lawrence and Gaspé regions. The conflict began in 1942, when a German U-boat torpedoed a freighter in the Gulf of St. Lawrence. For the next



Canadian War Museum

two years, enemy submarines hunted merchant ships in the waters of the St. Lawrence, sinking more than 20 ships. This exhibition showcased more than 40 artifacts, including German espionage equipment and a torpedo that hit the Gaspé coast. *A travelling exhibition jointly created by the Naval Museum of Quebec and the Musée de la Gaspésie.*

CLASH OF EMPIRES: The War that Made Canada, 1754–1763

May 31 to November 12, 2006

John McCrae Gallery

Some 250 years ago, the French, the British and First Peoples collided in a historic struggle for North America. This struggle was part of the Seven Years' War, which would ultimately become the world's first global conflict.

CLASH OF EMPIRES brought together the largest collection of Seven Years' War artifacts ever assembled. Key pieces included a document signed by George Washington confessing to the assassination of a French envoy, a silver wine cup that belonged to Louis-Joseph de Montcalm, and a selection of Dominic Serres paintings of Quebec City. In 2006, the exhibition won various awards: the Award of Merit from the American Association of State and Local History, the Award of Merit from the Pennsylvania Federation of Museums and Historical Organizations, and the American Graphic Design Award for Excellence in Communication and Design. *Organized by the Senator John Heinz Pittsburgh Regional History Center, an affiliate of the Smithsonian Institution, in partnership with the Canadian War Museum. Supported by the Department of Canadian Heritage through the Canada Travelling Exhibitions Indemnification Program.*

ATTENDANCE

Permanent Exhibitions

LeBreton Gallery	255,000
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Special Exhibitions

CLASH OF EMPIRES	128,000
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WEAPONS OF MASS DISSEMINATION	68,000
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Left: Archive image presented in **CANADA UNDER ATTACK**.

Right: Benjamin West's famous painting *The Death of General Wolfe* featured in **CLASH OF EMPIRES**.



Steven Darby

Canadian War Museum

"Walking through this museum is like walking through my text book."

"It is sad irony that it takes such a beautiful place to help people realize the true ugliness of war."

COLLECTIONS

Housing some 500,000 artifacts — including documents, photographs, films and more — the Canadian War Museum is also home to one of the world's most important collections of artillery and military vehicles. In addition, the Museum houses the renowned Beaverbrook War Art Collection, which contains more than 13,000 works of art. The Museum also features the most extensive military library and archives in the country.

ACQUISITIONS

The War Museum relies primarily on donations to enrich its collection. Last year, the Museum handled 117 donation lots, which resulted in 838 individual artifacts and composite groups of objects being added to the Museum's collections.

The main acquisitions for the past year included:

- The First World War medals of Sir Julian Hedworth George Byng, Field Marshal and Viscount Byng of Vimy, who commanded the Canadian Corps during the Battle of Vimy Ridge and was Governor General of Canada from 1921 to 1926. The medals were graciously donated by Dale Murray, a private collector.
- An M-109 self propelled howitzer that was used for close support for infantry and armoured units until 2005.
- A regimentally marked brass side drum used by Private Walter Alexander Garvin during the First World War. Private Garvin was a member of the 207th Ottawa-Carleton Battalion regiment's bugle band. He survived the trenches of the First World War, but became a civilian casualty during the Second World War when, en route to England in 1941, his ship was torpedoed by a German U-boat.

Left: John Corneil, Manager of Collections, looks at a uniform kept in the dress and insignia vault of the Museum.

Right: The First World War medals of Sir Julian Hedworth George Byng



Robin Alfano/Spacesaver Corporation



Bill Kent

- A child's coat made from a Second World War Canadian Army blanket. In Holland in late 1944, Sergeant Bob Elliot and his detachment from the Royal Canadian Artillery used a blanket and buttons from their uniforms to have this coat made for eight-year-old Everdina Cretier, a Dutch war refugee. Bob Elliot was then a young soldier and he and Everdina Cretier remained friends after the war, eventually marrying in 1981.
- Original Second World War cartoons created by Beulah Jaenicke, a member of the Canadian Woman's Army Corps (CWAC) between 1942 and 1945, who was employed by the Department of Recruiting as an artist. Her cartoons were featured in the army newspaper, *Khaki*, and the *CWAC Newsletter*, which was sent to women posted overseas.
- A preliminary oil study for the painting, *Canadian Artillery in Action* by Kenneth Forbes. This painting is a half-size study for the large, finished version on display in the Museum's permanent galleries.
- Two pen-and-ink South African War drawings printed in the London (U.K.) *Daily Graphic*, documenting the significant personal recognition that Queen Victoria and the Royal Family accorded Canadians for their service during the South African War.
- A small handmade map of Afghanistan printed on a piece of cotton, made by Dolly Bolen, a graphic designer and wife of Master Warrant Officer William Bolen, as an "escape map" before his first deployment to Kandahar in 2002.
- Archival documents, aerial photographs and pilot's log-book documenting the wartime career of Harold Thomas Herbert, who served with 541 Photo Reconnaissance Squadron of the RAF.
- A collection of personal snapshots, official photographs, and newspaper clippings documenting the First World War experiences of Lieutenant James Falkner, 67th Battalion, Canadian Expeditionary Force, including his personal leatherbound notebook with a bullet hole through it.

LOANS

Last year, the Canadian War Museum received ten incoming loans comprising 60 artifacts. In addition, the Museum made 14 outgoing loans to other institutions, comprising 75 artifacts.

The most significant outgoing loans for the past year included:

- The medals of Major John Kristian Hjalmarson to the Governor General's Foot Guards Museum. Major Hjalmarson served as the regiment's second-in-command during the final years of the Second World War.
- The medals and headdress of Corporal Francis Pegahmagabow for a ceremony at Canadian Forces Base Borden, renaming a building in his honour. Corporal Pegahmagabow, Canada's most highly decorated First Nations soldier, served with the 1st Canadian Infantry Battalion, Canadian Expeditionary Force, during the First World War.

Right: *The Return to Mons* by Inglis Sheldon-Williams, one of the large First World War masterpieces cleaned and repaired in open areas of the Museum.



Canadian War Museum

- Paintings by the Group of Seven and other war artists for the exhibition *Dark Matter, The War and Fading Memory* at the Confederation Centre of the Arts in Charlottetown. The paintings also travelled to four other Canadian venues.
- Paintings by Sir Charles Comfort for the exhibition *Take Comfort, the Career of Charles Comfort* at the Winnipeg Art Gallery.
- Paintings by Miller Brittain for the exhibition *When the Stars Threw Down Their Spears, The Life and Works of Miller Brittain* at the Beaverbrook Art Gallery, in Fredericton.

CONSERVATION

The work of the Canadian War Museum's expert conservators is crucial to the protection and preservation of the Museum's numerous rare and unique military artifacts and 13,000 works of arts. The Museum strives to let visitors see conservators actually undertaking the painstaking processes that help to preserve Canada's irreplaceable military heritage.

Conservation Treatment in Public

The treatment of eight large works of art was undertaken *in situ* in the Museum's main corridors. Again last year, visitors enjoyed an opportunity to see the paintings' original colours and details emerge from the canvas. They were also able to talk with the conservators and learn more about the particular challenges involved in conserving artworks of this size, age and significance.

The other main conservation treatment projects for last year included the cleaning, repair and conservation of three-dimensional models. These models were commissioned by military authorities during the First and Second World Wars to assist in training or in the conduct of actual operations. Museum staff also began restoration and documentation work on a German Mark V "Panther" tank to be displayed in the LeBreton Gallery.

THE MILITARY HISTORY RESEARCH CENTRE

The War Museum houses the Military History Research Centre, comprising the George Metcalf Archival Collection and the Hartland Molson Library.

The George Metcalf Archival Collection contains unique archival documents and photographic materials, and is especially strong on materials relating to the First and Second World Wars. The archival collection includes original letters, diaries, scrapbooks, maps, blueprints, postcards and other printed material. The photographic portion of the collection holds approximately 65,000 items, including original photographic prints in black-and-white and colour, negatives, film reels and videos.

The Hartland Molson Library has approximately 55,000 volumes, including regimental histories, published personal memoirs, wartime pamphlets, military technical and field manuals, and 5,000 rare books. In addition, the Library houses *The Hamilton Spectator* newspaper collection of 144,000 Second World War newspaper clippings, which can be accessed via the Museum's Website.

Special Projects

Important work in the Research Centre this past year included the completion of a two-year periodicals cataloguing project, a detailed user survey, a bibliographical report and gap analysis on monograph holdings, and steady progress on the conservation of rare books. Work supported by the Friends of the Canadian War Museum also commenced on conserving the Museum's extensive collection of three-dimensional maps from the First and Second World Wars.



Marie-Louise Deruaz

RESEARCH

The Museum's research program aims to advance understanding of Canada's military history, from earliest times to the present day, in its personal, national and international dimensions. Research by Museum staff supports the development of permanent and temporary exhibitions, books and articles, acquisitions, Website modules, public presentations, and a wide range of developmental projects.

Research projects topics for the past year included:

- The concept of future war, and how war has been perceived over the centuries.
- Canadian peacekeeping in Cyprus, 1964–1994.
- The history of the search for peace in Canada.
- The relationship between armed conflict and art movements during the twentieth century.
- The role of children in war.
- First World War trench art and culture.
- The battle of Passchendaele, 1917.
- Post-1989 Canadian military operations overseas.
- Material culture research standards.
- War brides of the 1940s.
- The War of 1812.
- Canadian political history, between 1830 and 1867 (in support of the Canadian Museum of Civilization's Canada Hall).
- Women and war.

PUBLIC PROGRAMS

The War Museum's programs enhance its exhibitions and messages, and expand upon its central narratives. Public programming develop new audiences and explore new themes, and provides opportunities to comment on global issues or timely subjects. Through specially designed programs, the Museum can respond to short-term developments in its collections, as well as to the political environment, popular culture, the marketplace, and the expectations of stakeholders.

GALLERY ANIMATION

Gallery animation enhances the visitor experience of exhibitions through personalized contact, including interactive hands-on activities and demonstrations complementing the storyline. This personalized animation also helps convey Museum messages to younger visitors. These activities reached 33,000 visitors. In addition, 33,000 visitors took part in 1,500 guided tours, while volunteer interpreters interacted with 70,000 visitors.

SPECIAL EXHIBITION PROGRAMMING

Special exhibition programming provides interactive hands-on activities and demonstrations that reinforce the storyline. This programming also focusses on special opportunities and partnerships which broaden an exhibition's impact beyond the gallery. During 2006–2007, a total of 21,500 visitors participated in special exhibition programs.

Highlights included workshops and Walk and Talk tours for **WEAPONS OF MASS DISSEMINATION**, hands-on family workshops and historical re-enactments for **CLASH OF EMPIRES**, Lifelong Learners and hands-on family workshops for **CANADA UNDER ATTACK**, and Walk and Talk tours and hands-on artifact demonstrations for **AFGHANISTAN**. In addition, special film presentations were shown in conjunction with **WEAPONS OF MASS DISSEMINATION** and **CLASH OF EMPIRES**.

Left: The Commissionaires Way
Below: One of the many concerts presented at the War Museum.



Mark Holleron

Canadian War Museum

SPECIAL PUBLIC PROGRAMS

Public programs provide an enhanced and varied visitor experience, and aim at attracting new visitors to the Museum. As part of its public programming, the Museum offered:

Building Knowledge

This series consists of four different types of programs: the Museum's Book Club, Lifelong Learners, lectures and Walk and Talk Tours. In addition to the Building Knowledge programs linked to special exhibitions, this series offered 12 programs, attracting a total of 450 participants.

Special Events

There were 13 special events last year, attracting 11,000 participants. These included Vimy Ridge Day, Army Days, Operation Santa Claus, Valentines for Veterans, Tulip Festival activities, concerts by various bands and choirs, theatrical presentations and film screenings.

Remembrance Week

Programming during Remembrance Week — November 1 to 12 — attracted over 21,500 visitors to the Museum. A diversity of programs were offered, including *Naomi's Road*: an opera for young audiences, presented by the Vancouver Opera Touring Company. Also featured were concerts by various bands such as the Governor General's Foot Guards Band and readings by celebrity guest readers.

SCHOOL PROGRAMS

The Canadian War Museum's school programs and educational services provide learning opportunities for students, from kindergarten through senior high school. The Museum's school programs are designed to meet the specific needs of teachers and students through activities that promote critical thinking, problem-solving and cooperative learning. During the past year, the Museum offered a total of eight different structured school programs to 600 groups, reaching more than 17,000 students.



In addition, the Museum offered five brief orientation scenarios over 42 days to a total of 38,000 participants. The Museum also provides an adapted group orientation program for Canadian Forces recruits in the fourth week of their basic training. Last year, 2,400 recruits and instructors took part in this program.

Canadian War Museum History Awards

To help mark the 50th anniversary of Canada's involvement in the 1956 Suez Crisis, applicants for the 2006 Colonel Douglas H. Gunter History Awards were asked to submit an original work on the following topic: "Peacekeeping and the Middle East". For the first time, students were invited to submit in one of a variety of media, including text, art and digital format.

From the 42 entries received, the four recipients of the \$1,000 award were: **Natalie Fitkowsky**, Kelvin High School, Winnipeg, Manitoba, for her poem, *Through Whose Eyes?*; **Esther Rees**, Vanier Collegiate Institute, Moose Jaw, Saskatchewan, for her work of art, *Hands Around the World*; **Drew Beesley**, Brocklehurst Secondary School, Kamloops, B.C., for his essay, *Middle East Peacekeeping: A Mirage in the Desert of Instability*; and **Robert Sroka**, Earl Marriott Secondary School, White Rock, B.C., for his essay, *A Successful Failure: The UN and Canadian Peacekeeping in the Middle East Since 1956*.

COMMUNICATION OF KNOWLEDGE AND EXPERTISE

Through various forms of outreach, the Canadian War Museum seeks to share its knowledge with as many people as possible, from experts to the general public.

PUBLICATIONS

Over the past few years, the Canadian War Museum, in partnership with the University of British Columbia Press, has published several books as part of the Studies in Canadian Military History series. This peer-reviewed collection of monographs now totals 12 volumes. The series makes regular, innovative contributions to the study of Canadian military history based on contemporary scholarship, and especially encourages the work of new scholars and the investigation of important gaps in the existing literature.

Publications produced during the past year were:

Brown, Angus and Richard Gimblett. *In the Footsteps of the Canadian Corps, Canada's First World War 1914–1918*. Canadian War Museum, Magic Light Publishing, 2006.

Lackenbauer, P. Whitney. *Battle Grounds: The Canadian Military and Aboriginal Lands*. Studies in Canadian Military History, UBC Press, Canadian War Museum, 2006.

Mayne, Richard O. *Betrayed: Scandal, Politics, and Canadian Naval Leadership*. Studies in Canadian Military History, UBC Press, Canadian War Museum, 2006.

LECTURES AND ARTICLES

The Museum's historians and other staff members published ten articles during the year, and gave a dozen presentations in Canada and abroad.

Left: Children and veteran in the LeBreton Gallery

Canadian War Museum

WARMUSEUM.CA

The War Museum website features sections such as Visitor Information, Exhibitions, Programs and Services. The site's many resources also include a wide range of virtual exhibitions, activities and games.

During the past year, the website received more than 868,000 online visits.

New Virtual Exhibitions

During the past year, new exhibitions and features were added to the site:

Clash of Empires and The Battle of the Plains of Abraham

This well-illustrated exhibition gives visitors a detailed overview of the Seven Years War between French and British forces in North America, which ultimately ended with the Treaty of Paris and the British conquest of Canada.

The American Revolution, 1775–1783

Using images of artifacts from the Museum's collections, this exhibition highlights the impact that the American Revolution had on the nation of Canada, including the American rebels' siege of Québec and the role that American loyalists played in settling the new provinces of New Brunswick and Upper Canada (Ontario).

Remembrance Day Toolkit

The Remembrance Kit gives students and teachers access to the Museum's unique archival resources, including scans of original postcards, letters and journals written by ordinary Canadians during wartime, as well as an extensive bibliography on Canadian military history and suggested classroom activities.

PUBLIC AFFAIRS

The Museum organized official openings of new exhibitions, as well as previews and other media events, and sent out public service announcements — primarily to inform the public about various programs and special events.

HIGHLIGHT: THE ONE-MILLIONTH VISITOR

The Canadian War Museum marked an important milestone last year, celebrating the arrival of its one-millionth visitor since the new Museum opened on May 8, 2005. Chris Hanson of Vaudreuil-Dorion, Quebec was greeted by music, media and Museum staff and received a prize package. For the occasion, the Museum also released a special commemorative booklet, *Reflections on the Canadian War Museum*.

EVENTS AND VIP TOURS

The Canadian War Museum offers a magnificent, architecturally unique setting for important occasions, ranging from protocol ceremonies to banquets. Over the past year, the Museum has hosted major events such as the Canadian Forces mass Swearing-In Ceremony with the Prime Minister of Canada; the Canadian Forces Chief of the Land Staff Change of Command Parade, and the 2006 Diplomatic Corps Christmas Party organized by Foreign Affairs and International Trade Canada.



Left: Chris Hanson, the Museum's one-millionth visitor, is greeted by Joe Geurts, Director and CEO of the War Museum.

The Museum also organized more than 40 visits for VIPs. Last year's high-profile guests included Mr. Yves Leterme, Minister-President of Flanders, Belgium; Admiral Sir Mark Stanhope, KCB, OBE, Deputy Supreme Allied Commander Transformation (NATO); and The Honourable Paul Calvert, President of the Senate of Australia.

SPECIAL EXHIBITIONS

THE LIEUTENANT-COLONEL JOHN McCRAE GALLERY

AFGHANISTAN: A Glimpse of War
February 9, 2007 to January 6, 2008

**CANADA UNDER ATTACK:
The Battle of the St. Lawrence
(1942–1944)**
December 22, 2006 to April 9, 2007

**CLASH OF EMPIRES:
The War that Made Canada,
1754–1763**
May 31 to November 12, 2006

**WEAPONS OF MASS
DISSEMINATION:
The Propaganda Of War**
November 17, 2005 to April 30, 2006

TRAVELLING EXHIBITIONS

**Art and War: Australia, Britain and
Canada in the Second World War**
(Canadian War Museum, Australian
War Memorial and Imperial War
Museum)

Imperial War Museum, London,
United Kingdom
(March 23, 2006 to June 25, 2006)

**CLASH OF EMPIRES:
The War that Made Canada,
1754–1763**
(Senator John Heinz Pittsburgh
Regional History Center)
Smithsonian's International Gallery,
Washington, D.C., United States
(December 15, 2006 to July 15, 2007)

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CANADIAN MUSEUM OF CIVILIZATION

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Beverly Ensom
James W. Essex
Estate of Daryl Ross Selkirk
Estate of Philippa MacLeod
Jonathan C. Evans
Gordon H. Fairclough
James S. Fairnie
Joyce Falkner
Cdr Ralph E. Fisher
Audrey Forster
Claude Fortin
Paulette Fortin
Bob Fowler
Gordon A.R. Fowler
Catherine Currier Francis
Anne E. Froebel
Jean-Louis Froment
Dorothy Fulford
Alvin Gainforth
Douglas B. Garland
Alain Gauthier
Frances Gehr
Eileen Patricia Gerry
Renee Giard
Ryan Gillespie
Elaine Goble
Daniel J. Glenney
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Phyllis K. Grant
Col William E. Grant
George Griffiths
Anita Hagen
Mr. and Mrs. Warren Hales
Halifax Regional Municipality
Karen S.M. Hall
Hamilton Public Library
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John R. Harle
LCol Brian N. Harris
Earl Haslett
David Hawkins
Madeleine Herbert
Denise Hilborn
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R.C. Jackson
W.A. Jacobs
Michael James
LCol Bruce Frederick Jeffery
Judith Johanson
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Richard Koval
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Freda Leenders
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W. James MacDonald
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Dickson MacGregor Appell LLP
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David H. Marshall
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Katherine McIntyre
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Don McKay
W. Darcy McKeough
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National Defence
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Memory Club
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Col Jerome Paul Thompson

James Torrens

Town of Penhold

Irma Trottier

Pierre van Rutten

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George Vosper

Lilo Wagner

John R. Warren

Gail Watt

Jim Watt

Bob Watters

Denis M. Weir

LCdr Arnold Rudolph Westerbert

Jennifer Wheeler

Thomas Enoch Wilcox

Mai Yuki

Ernie Zucker

All donor lists are reviewed for accuracy. If you have any corrections or concerns, please contact us.

Management Discussion and Analysis

FINANCIAL OVERVIEW

The 2006–07 fiscal year was marked by the second full year of operation for the Canadian War Museum and by the major exhibitions **PETRA** and **CLASH OF EMPIRES**. Overall attendance at both Museums dropped to 1,810,178 from the record of 1,972,540 achieved in 2005–06, a record year marked by the opening of the new War Museum.

Admission revenue fell to \$5 million as compared to \$5.2 million in 2005–06, a decrease of 4 per cent. This is less than the overall attendance decrease as a result of a new pricing model and admissions policy introduced during 2006–07.

Parking, facility rentals and concessions reached \$3 million as compared to \$3.1 million in 2005–06, a decrease of 3 per cent. Boutique sales, despite the drop in attendance, continued at strong levels to reach \$2.6 million as compared to \$2.5 million in 2005–06, an increase of 4 per cent.

Memberships, following a surge related to the opening of the new War Museum, increased further to \$0.3 million from \$0.2 million, an increase of 30 per cent.

Investment income increased to \$1.9 million from \$1.2 million. This increase reflects the rise in short-term interest rates from 2005–06.

Donations, grants, and sponsorship revenue fell to \$1.8 million from \$4 million, reflecting the winding down of the Passing the Torch fundraising campaign for the new Canadian War Museum.

Overall expenses rose to \$87 million from \$86.6 million in 2005–06, an increase of less than 1%.

FINANCIAL AND OPERATIONAL VIABILITY

The Corporation is pleased to report that a total of \$4 million in additional capital-funding has been approved by the federal government to address urgent capital-repair issues over the next four years. This funding, together with a Museum allocation of \$2.5 million, will fund an additional seven urgent capital projects over this period. The Corporation recognizes and thanks the federal government for taking action on the issue of capital funding to repair its ageing facilities.

The Corporation has identified, as major issues, the need to have adequate long-term funding for capital repairs and fixed costs such as property taxes, utilities, and other building-related costs. These expenses make up a large percentage of the Museums' expenditures. The impact of aging facilities and inflation is the most significant financial risk facing the Corporation. The Corporation has submitted a request to the Treasury Board Secretariat to specifically address the funding shortfall on property taxes to March 31, 2007. The Corporation has also identified, as part of its Operating and Capital Budget projections, the amount of funding required over the planning period to respond to these rising fixed costs. The Corporation is encouraged that approaches and decisions to mitigate these financial risks will be forthcoming in the 2007–08 fiscal year.

THE NEW CANADIAN WAR MUSEUM

The Corporation's Board of Trustees has identified the ongoing integration of the Museum of Civilization and the War Museum as a strategic priority. This integration will help us minimize expenses, maximize the synergies between the two Museums as parts of a single Corporation, and offer visitors high-quality experiences at both locations. To support this goal, corporate management is formalizing standards and processes throughout the Museums, including exhibition and program management. In addition, the War Museum is responding to a greater demand for services by creating new positions in the areas of interpretation, research and educational programs.