



CANADIAN WAR MUSEUM  
MUSÉE CANADIEN DE LA GUERRE

## Poster Analysis Worksheet

Can you tell who created this poster? If so, list the organization, government or individual. If not, provide suggestions for who you think might have created it.

What do you think were the creator's motives for making this poster?

What is the overall message of this poster?

How is this message conveyed (consider the use of language, colours, symbols, shapes)?

Which propaganda techniques are used? Refer to examples from your poster for any techniques you identify.

What other techniques are used in the poster to convey the message (consider the use of language, colours, symbols, shapes)?



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What kinds of emotions are conveyed by the poster?

Who is the target audience?

What does this message suggest about the values and beliefs of this audience?

Is the poster effective in conveying its message to you? Do you think that it would have been effective during the First World War?